



National UNITY CONFERENCE

2018 ADVERTISING OPPORTUNITIES

NATIONAL UNITY CONFERENCE EVENT PROGRAM

2,000 event programs will be distributed at UNITY's 2018 National Conference taking place July 5 – 9, 2018 at the Town and Country Resort & Conference Center in San Diego, California. Attendees are Native American and Alaska Native youth who range in ages from 14 to 24 years old, and represent urban and Tribal communities from across the country.

PROGRAM AD SPECIFICATIONS and COST

Acceptable File Formats (300 dpi): EPS, JPEG, TIFF, PDF

Color: CMYK (no spot colors)

Full Page – \$1,000.00

8.5”w x 11” h

full bleed: add .125”

no bleed, content safe zone: 8”w x 10.5”h

Half Page – \$750.00

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no bleed, content safe zone: 8” x 5”

Quarter Page – \$500.00

4.25”w x 5.5”h

full bleed: add .125”

no bleed, content safe zone: 3.75”w x 5”h

SUBMISSION DEADLINE: Wednesday, June 6, 2018

To purchase an ad and make a payment, contact Tami Patterson at UNITY, Inc.

t.patterson@unityinc.org or call (480) 718-9793.

Please email ad file to Jason at jc@rednoteinc.com

Thank you!