UNITY HAS TOUCHED THE LIVES OF MORE THAN 255,000 NATIVE YOUTH SINCE 1976.
UNITY’s mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth and to help build a strong, unified, and self-reliant Native America through greater youth involvement.

UNITY is a national network organization that empowers and serves Indigenous youth between the ages of 14 and 24 through personal development, citizenship, and leadership. Established in 1976, UNITY has a 45-year track record well-regarded for its positive impact on the lives of Indigenous youth.
After a tumultuous year in 2020, the work honoring and fulfilling UNITY’s mission — to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native American through greater youth involvement — was even more vital as we entered 2021. Despite a funding shortfall due to the pandemic, we were committed to continuing to offer year-round programming, whether virtual or in-person, to serve the needs of our youth councils and members.

Over the past year, the buzzword for all organizations, including UNITY, has been “virtual.” As such, we adapted our programming and offerings to accommodate this new world, with much success. You’ll notice that our website has a new look, and we’ve revamped our Wellness Warriors app. Our midyear conference went virtual for the first time in April, with excellent results and positive feedback.

Nevertheless, we were excited to see our national conference return to an in-person format in Dallas, Texas, this year. The planning was different, as we remained mindful of COVID safety protocols and best practices and the need to keep our more than 750 attendees safe and healthy while providing the programming and networking opportunities they love. Even though our numbers were down from previous conferences, it was an essential step in moving through the challenges of this new landscape and allowing our youth to come together as a community after a long period of isolation and uncertainty.

Our virtual meetups continued in the fall, with sessions hosted by the National UNITY Council Executive Committee.

As an organization, we continued to grow and innovate, adding a youth programs division that includes a manager and coordinator focused on exploring the topics important to our Native youth and developing relevant programs. We’ve built partnerships with organizations like IllumiNative and Bowman Consulting to expand our reach and breadth of services and knowledge.

Most of all, I’d like to express my gratitude to our staff, leadership team, and youth for persevering, helping us build a strong UNITY organization, and innovating as a community to overcome the challenges of the past year to emerge even stronger than before. I am also grateful for the commitment and support of our partner agencies, financial supporters, and volunteers. Their work is reflected in this Annual Report and, most importantly, UNITY’s mission and programs.

UNITY COUNCIL OF TRUSTEES
Loretta Tuell, J.D., Chairman
Tyler English-Rush, Secretary/Treasurer
Elke Chenevey, Member
Kyle Doney, Member
Henry Lozano, Member
Lori Winfree, Member
Izaiah Fisher, EC Co-President & Member
Audriana Mitchell, EC Co-President & Member
Goodbye 2021 and hello 2022! What a year it’s been for UNITY! Like everyone else, we rode the waves of the COVID-19 pandemic. Thanks to our fantastic team’s resilience and the unwavering support of our UNITY family and partners, we made it through! As I celebrate my eighth year as executive director, I reflect on the past year with pride and hope. Pride in the fact our UNITY youth leaders have risen and continue to rise to the occasion, to connect, encourage and empower Native youth across the country virtually and in person. When Native youth thrive, our hopes soar!

This report reflects the awe-inspiring efforts of our youth leaders, staff, trustees, support team, and others who stand with UNITY and support its mission “to foster the spiritual, mental, physical and social needs of American Indian and Alaska Native youth and to help build a strong, unified, and self-reliant Native America through greater youth involvement.” UNITY can fulfill its mission through programs such as the National UNITY Council and its executive committee, Earth Ambassadors, 25 Under 25 Leaders, Healing Indigenous Lives Initiative, peer guides, and UNITY News.

These pages are only a glimpse of what UNITY can achieve, which would not be possible without our incredible supporters, community partners, and volunteers. Thanks to continued support, UNITY can inspire Native youth leaders and change lives to adequately address their identified top ten issues, which are highlighted in this report.

I’m incredibly proud of this organization’s 45-year journey, and I look forward to how it will impact more lives. With good intentions, we strive to do significant work to better all tribal communities, finding thoughtful, effective, and innovative ways to support Native youth so we may help facilitate positive change in their lives and provide tools to help them reach their goals.

UNITY TEAM
Mary Kim Titla, Executive Director
LorenAshley Buford, Program Manager - OJJDP
Greg Mendoza, Youth Programs Director
Jared Massey, Media Specialist/Program Assistant
Tami Patterson, Office Manager
Caleb Dash, Production Assistant
Will Mosley, Communications Assistant
The heart of UNITY is its affiliated youth councils, which are sponsored by tribes, Alaska Native villages, high schools, colleges, urban Indian centers, and others. Youth Councils engage in annual reports in four areas – cultural preservation, environmental awareness, healthy lifestyles, and community service. UNITY has many affiliated youth councils, at 325 in 36 states. Unfortunately, the COVID-19 pandemic greatly affected youth council activities resulting in a lack of participation. UNITY is working with Regional Representatives to reconnect and recharge youth councils through Regional Meet Ups. UNITY is the only national organization to have a formal network of youth councils. Members of each UNITY-affiliated youth council appoint two individuals (one young woman, one young man) to serve as representatives on the National UNITY Council (NUC). Native youth throughout the United States, who are UNITY affiliates, elect individuals to serve as Regional Representatives on the National UNITY Council Executive Committee. The ten geographical areas are Great Plains, Midwest, Northeast, Northwest, Pacific, Rocky Mountain, Southern Plains, Southeast, Southwest, and Western. Two youth are elected by the NUC membership each year to serve as National UNITY Council Co-Presidents.
NUC RESOLUTION FOR 2021

UNITY’s strength is found within youth-driven national campaigns. The National UNITY Council annually votes on the top 10 issues facing Native youth in Indian Country. One of the topics is selected as a national initiative. When the NUC passes a resolution, the affiliated youth councils are encouraged to host local community service projects addressing the resolution priority during that calendar year. Youth Councils are encouraged to also address local priority issues.

NUC Resolution gets NCAI support for a National Native Youth Suicide Prevention Initiative

The 2020-21 NUC Executive Committee presented a resolution before the National Congress of American Indians (NCAI) outlining the *I Will Live* initiative, which aims to bring further attention to the American Indian and Alaska Native suicide epidemic amid the Global COVID-19 pandemic. The Executive Committee actively participated in the NCAI resolutions process during the NCAI Convention, which was held virtually in October 2021. The resolution went through the Human Resources and Health Committee, receiving unanimous support before being approved at the last General Assembly. The resolution supports the *I will Live* initiative to inspire collective action, to bring about wellness and mental health cultural teachings to empower others to actively pursue a balanced lifestyle and provide resources to reduce suicides in Indian Country.
NUC REGIONAL MEET-UPS
The NUC Executive Committee hosted spring and fall Regional UNITY Meet Ups, which served to connect with youth, brainstorm to address community challenges/needs, and have fun! Youth councils and advisors were invited to grow relationships and work towards common goals. Not only was this a valuable leadership development and networking opportunity for UNITY youth leaders to connect with youth in their regions, but they also sought feedback on current initiatives. Together the youth determined the essential regional needs for the following year.

UNITY WELLNESS WARRIORS
The UNITY Wellness Warriors Project aims to carry out a national campaign with the following objectives.

1. To increase the awareness for and benefits of vaccinations to prevent the spread of COVID-19 and promote individual and community wellness;
2. Acquaint youth and adult participants via virtual learning (webinars/workshops) with ways in which their respective communities can effectively address COVID-19;
3. Encourage and help youth councils and individuals become Wellness Warriors by planning and carrying out a youth-led service project to promote vaccinations and promotes a healthy immune system;
4. Widely distribute the existing Wellness Warriors free app(lication) that youth and the general Native population may use to learn more about COVID-19, learn about available community resources, and access tools to develop a wellness-related PSA; and
5. Create a publicly accessible area on the UNITY website and social media pages where the nation's Native population may find the project and helpful Covid-19, health and wellness-related information, links to resources, and suggestions for promoting community safety.

HEALING INDIGENOUS LIVES INITIATIVE TOWN HALLS
In partnership with The Office of Juvenile Justice and Delinquency Prevention (OJJDP), UNITY hosted four virtual Town Halls under its Healing Indigenous Lives Initiative (HILI) program. HILI supports and enhances Native youth engagement, coordination, and action related to juvenile justice and delinquency prevention in Indian country. The Town Halls were open to Native youth ages 14-24 years old and were facilitated by UNITY Peer Guides from each of the four time zones. Youth shared stories and discussed topics, including the significant impact of family incarceration, and dropping out of school. As a result, Youth Councils across the nation are learning how to develop personalized plans to create safer communities.
CIRCLE OF EARTH AMBASSADORS

In celebration of Earth Day and collaboration with the National Museum of the American Indians (NMAI), UNITY announced its 2021 Class of Earth Ambassadors! During the NMAI Youth In Action Live Broadcast, the announcement was made on April 22, 2021. Our Earth Ambassador and 25 Under 25 national honoree Marco Ovando (Shoshone-Paiute Tribe of NV) spoke to discuss how traditional ecological knowledge plays in the lives of farmers and entrepreneurs.

The Earth Ambassadors meet monthly to share environmental platforms and conduct community efforts. The cohort of ambassadors participated in a U.S. Department of Interior listening session on Tribal Youth and Climate Change in October 2021. The session included mind-mapping exercises on “How is climate change impacting your tribal nation and community,” “How can you help connect people of all generations to work together to solve community problems with honor and respect for the land and environment?” and “What types of projects would make a difference in your tribal community to help climate change impacts?” The Earth Ambassadors attended the 2021 National UNITY Conference in Dallas, where they facilitated four workshops called “Water for Life.” UNITY was excited to present and recognize the newest class of UNITY Earth Ambassadors at the conference. For the first time on stage in front of a live audience, safely during a pandemic, UNITY presented the latest class of Earth Ambassadors with crafted wooden medallions as gifts to begin their tenure in the program.
FINANCIAL REPORT

- Youth Programming and Events: 82%
- General and Indirect Costs: 18%
- Grants: 30%
- Corporate: 16%
- In-Kind: 7%
- Individual: 3%
- Conference Expo: 1%
- Fundraising: 3%
- Organizations and Foundations: 3%
- Event Registrations: 21%

United National Indian Tribal Youth, Inc.
2020-21 FUNDERS & FRIENDS OF UNITY

Agua Caliente Band of Cahuilla Indians
Alabama Coushatta Tribe of Texas
Ancestral Medicines
Apple, Inc.
Arizona Public Service
Bank of America
Bowman Performance Consulting
Chairman Aaron Payment
Chicken Ranch Rancheria of Me-wuk Indians
Comcast NBC Universal
Common Counsel Foundation
Confederated Tribes of Grand Ronde
Cook Native American Ministries Foundation*
Dallas Indian Mission
Danica Liang
David Vicente
Dept. of Justice, Office of Juvenile Justice and Delinquency Prevention
Elke Chenevery - UNITY Council of Trustee
Gila River Indian Community
Glenn and Jan English
Henry Lozano - UNITY Council of Trustee
Idea Foundation - Indigenous Dominance in Education and Athletes*
IllumiNative, Inc.*
Indigenous Institute of the Americas
Inter-Tribal Council of AT&T Employees
Jason Coochwytewa
John Mosley and Mary Kim Titla
Joshua A. Mease^*
Kyle Doney - UNITY Council of Trustee
Loretta Tuelle - UNITY Council of Trustee
Lori A. Winfree - UNITY Council of Trustee
Michael Preston
Morongo Band of Mission Indians
Mr. and Mrs. Marquez Quintero
National Center of American Indian Enterprise Development
Nike N7 Division
Norman H. DesRosieers^*
Pala Band of Mission Indians
Poarch Band of Creek Indians
Prairie Island Indian Community
REDW LLC
Salesforce
SAMHSA - Substance Abuse and Mental Health Services*
San Carlos Apache Tribe
Smithsonian National Museum of the American Indian
Soboba Band of Luiseno Indians
South Point Hotel and Casino
Sycuan Band of the Kumeyaay Nation
The Chickasaw Nation
The Mandan, Hidatsa and Arikara Nation
Three Affiliated Tribes
The Ronald Maese Peralta Foundation
Thomas G. Haskett
Three Affiliated Tribes 4 Bears Casino
Titan Facilities LLC
Tohono O'dham Nation
Tribal Alliance of Sovereign Nations
Tribal Tech, LLC
Tribal Youth Resource Center
Tyler Rush - UNITY Council of Trustee
United Auburn Indian Community
Urban Inter-Tribal Center of Texas
Urias Communications
Wells Fargo
Whiteskunk Accounting & Consulting LLC

*In-Kind Donation
^Memorial Donation
### MIDYEAR & NATIONAL CONFERENCES

<table>
<thead>
<tr>
<th>MIDYEAR</th>
<th>NATIONAL</th>
</tr>
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<tbody>
<tr>
<td><strong>328 PARTICIPANTS</strong></td>
<td><em><em>845</em> PARTICIPANTS</em>*</td>
</tr>
<tr>
<td>APRIL 23-24 2021 Virtual Conference</td>
<td>JULY 2-6, 2021 Dallas, Texas</td>
</tr>
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</table>

*Limited capacity

### PARTICIPATION BY UNITY REGION

<table>
<thead>
<tr>
<th>Region</th>
<th>Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>GREAT PLAINS</td>
<td>8%</td>
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<tr>
<td>MIDWEST</td>
<td>4%</td>
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<tr>
<td>NORTHEAST</td>
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<tr>
<td>NORTHWEST</td>
<td>15%</td>
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<tr>
<td>PACIFIC</td>
<td>18%</td>
</tr>
<tr>
<td>ROCKY MOUNTAINS</td>
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</tr>
<tr>
<td>SOUTHEAST</td>
<td>4%</td>
</tr>
<tr>
<td>SOUTHERN PLAINS</td>
<td>25%</td>
</tr>
<tr>
<td>SOUTHWEST</td>
<td>5%</td>
</tr>
<tr>
<td>WESTERN</td>
<td>20%</td>
</tr>
</tbody>
</table>
UNITY STATISTICS

VIRTUAL

Number of virtual webinars and activities hosted in 2021.

PARTICIPANTS

Number of virtual participants.

SOCIAL MEDIA FOLLOWERS

4,590 TWITTER
4,554 INSTAGRAM
22,074 FACEBOOK

YOUTH PARTICIPANT AGE

66% 14-17 years old
34% 18-24 years old

GENDER OF PARTICIPANTS

69% Female
29% Male
3% Non-binary or Two Spirit
1% Preferred to not answer

TOP 3 ISSUES

Youth identified as concerning and impacting success in communities.

1. Suicide
2. Drug Use & Alcohol Abuse
3. Human Trafficking & MMIWG2S
WAYS TO SUPPORT UNITY

GIVING TO UNITY
UNITY relies on the generous support from Tribal communities, corporations, organizations & foundations, grants, and individual donors to provide our Native American and Alaska Native youth with culturally-relevant leadership development training and experiences.

Individual Donors are just as important. Something sparked for them to give; they believe in the UNITY mission. Many have experienced the positive effects of UNITY in their personal or community life. Individual donors are more than stakeholders, they are part of the UNITY family.

Your commitment to UNITY is greatly appreciated and allows us to have a direct impact and reach more than 4,000 youth and advisors each year from rural and urban communities across the nation.

MONTHLY GIVING
Consider a recurring monthly donation. Are you a UNITY Alumni wanting to pay it forward or new to UNITY? Together we can give to Native youth in a significant way with recurring donations.
CONFERENCE SPONSORSHIPS
Each year, UNITY hosts two signature events, UNITY Midyear Conference in February with more than 400 participants, and the National UNITY Conference in July with more than 2,000 participants. Various conference sponsorship levels are available with deliverables ranging from your company logo inclusion on materials, welcome message, reception host, naming rights, and more. Contact UNITY for the latest sponsorship opportunities for an upcoming UNITY event.

FISCAL/YEAR-END GIVING
End of the fiscal/year giving is an opportunity to contribute to the advancement of Native American and Alaska Native youth. If you represent a youth program or organization, the fiscal year ends vary. There may be funds available towards conference registration fees or providing a UNITY training session for your community or organization. Contact the UNITY office to request an invoice for upcoming UNITY conference and exhibitor registration or set up a UNITY event.

EMPLOYEE MATCH PROGRAMS
If your employer has an Employee Match Program, consider selecting UNITY as your designated charity, and recruit co-workers to select UNITY as their designated charity too.

WISH LIST
UNITY accepts donations of many kinds. We appreciate In-Kind contributions that enhance the experience for our youth and offset budget costs to better allocate funding to direct services for Native youth programming. Contact UNITY for the current needs.