



2025 UNITY Midyear Conference

Exhibitor & Native American Vendor Information

Greetings!

Thank you for registering as an exhibitor/vendor for the 2025 UNITY Midyear Conference from Friday, February 7 - Sunday, February 9.

We are slated for another excellent midyear conference, with pre-registration topping over 600 attendees! Please review the following important information regarding exhibitor and vendor tables.

CONFERENCE DATES

Friday, February 7, 2025 - Sunday, February 9, 2025.

Sheraton Phoenix Downtown

340 N 3rd St, Phoenix, AZ 85004

(602) 262-2500

Exhibitor and Vendor tables will be in the Valley of the Sun Ballroom Foyer on the Sheraton hotel's second floor.

Booths will be pre-assigned and provided at the time of check-in.

LOAD-IN HOURS

Thursday, February 6, 2025, between 5:00 pm -7:00 pm

OR

Friday, February 7, 2025, beginning at 7:00 am

You may utilize the main lobby elevators and escalators.

SUGGESTED EXHIBITOR/VENDOR HOURS

Friday, February 7:

8 am – 5 pm (Round Dance Optional)

Saturday, February 8:

8 am – 5 pm (Round Dance Optional)

NOTE: UNITY will host two Round Dances, Intertribal and O'odham Cu:dk (O'odham Social Dancing), on Friday and Saturday evenings from 7 pm – 11 pm. This event is open to the public. You are welcome to exhibit/sell during this event.

Sunday, February 9:



Exhibitor/Vendor Hours: 8:30 am – 12 pm

Breakdown/Move-out: 12 pm – 1:30 pm

EXHIBITOR AND NATIVE AMERICAN VENDORS WILL RECEIVE:

One 6-ft table with black linen

Two chairs

WIFI and ELECTRIC ACCESS

Encore has established an EventNow site for the vendors/exhibitors to go to if they need to order any power, WIFI, or other AV items for this upcoming event. Please see the link below and feel free to distribute this link. The site will have the vendors/exhibits pay on their own, and their orders will populate our system immediately.

https://eventnow.encoreglobal.com/myevents/result/index/show_id/4c276fd2-97d2-ef11-8ee9-7c1e52481b7a/

We have the following for the dates, times, and locations:

Location: Valley of the Sun ABC Foyer (2nd floor)

If you need further information, please contact: ethan.anderson@encoreglobal.com

SECURITY

Overnight security is NOT provided. It is highly advised that you remove all valuable items from your table during overnight hours as the location is in an open space (not a room.) UNITY and the property are not liable for any loss of materials and items. Items left unattended will be at your own risk.

PARKING

Self-parking at the Sheraton Phoenix Downtown is at a discounted rate for \$15. Self-parking is located in the underground parking beneath the Sheraton hotel.

CONFERENCE AGENDA

See attached for the latest conference agenda.

QUESTIONS REGARDING YOUR TABLE:

Contact Josh Billison at j.billison@unityinc.org.

THANK YOU AND SEE YOU AT THE 2025 UNITY MIDYEAR CONFERENCE!



- P1. EVB Parking**
24 Hours
No In/Out Privileges
- P2. Arizona Center**
24 Hours
No In/Out Privileges
High Profile Parking Available
- P3. AZ Biomedical Complex**
24 Hours
No In/Out Privileges
- P4. Chase/Herberger**
No overnight parking
No In/Out Privileges
- P5. Phoenix Convention Center West**
No overnight Parking
No In/Out Privileges
- P6. Heritage Square**
No overnight parking
No In/Out Privileges


SHERATON
 Phoenix Downtown
 340 N. 3rd St. Phoenix, AZ 85004
 T 602 262 2500
 F 602 262 2501
www.sheratonphoenixdowntown.com

Valet Parking		Self Parking 6-8' Max	
0-3 Hours	\$12	0-3 Hours	\$9
3-5 Hours	\$19	3-5 Hours	\$15
Over 5 Hours	\$40	Over 5 Hours	\$30
Overnight	\$44	Overnight	\$32