

2026

UNITED NATIONAL INDIAN TRIBAL YOUTH, INC.

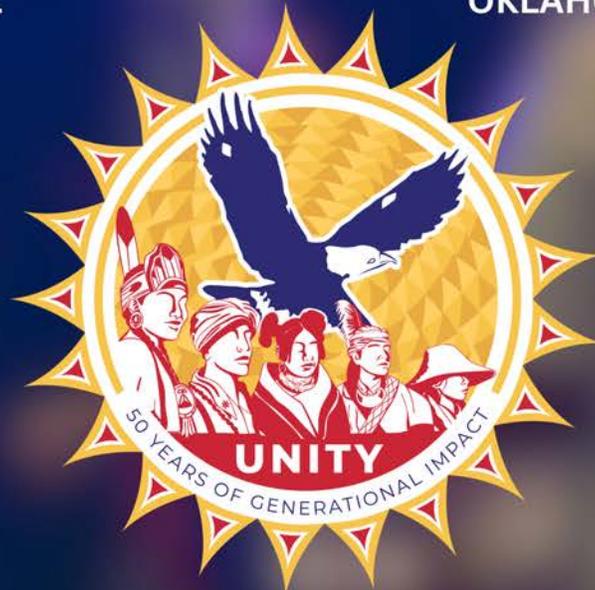
SPONSORSHIP OPPORTUNITIES

2026
MIDYEAR

JANUARY 17-19, 2026
PHOENIX, AZ

2026
NATIONAL

JULY 10-14, 2026
OKLAHOMA CITY, OK





Dear Friend of UNITY,

It is with great pride and excitement that I invite you to join UNITY in celebrating a historic milestone, **50 Years of Native Youth Impact.**

Since 1976, United National Indian Tribal Youth, Inc. (UNITY) has served as the nation's oldest and largest Native youth leadership development organization. Over the past five decades, UNITY has **empowered more than 300,000 Native youth** through life-changing conferences, leadership training, and community-based service initiatives. With more than **320 affiliated youth councils nationwide**, UNITY has become a powerful movement where Native youth voices are heard, valued, and amplified.

In 2026, UNITY will host two landmark gatherings: the **Midyear Conference, January 17-19, 2026, in Phoenix, Arizona, and the National UNITY Conference, July 10-14, 2026, in Oklahoma City, Oklahoma**, where UNITY was first founded. Together, these events will bring together thousands of Native youth, advisors, and community leaders from across the country to celebrate 50 years of legacy and to look forward to the next 50 years of impact.

Your sponsorship directly invests in Native youth who will carry forward traditions, become leaders in government, education, and business, and strengthen their communities for generations to come. By becoming a 50th Anniversary partner, your organization will forever be recognized as part of this historic celebration.

We hope you will stand with us in 2026. **Together, we will honor UNITY's past, celebrate its present, and build a brighter future for Native youth.**

In UNITY,

A handwritten signature in black ink that reads "Mary Kim Titla".

Mary Kim Titla

Executive Director, UNITY

mk.titla@unityinc.org

(480) 718-9793



Celebrating 50 Years of Native Youth Impact

For half a century, UNITY has stood as the heartbeat of Native youth leadership across the United States. Founded in 1976 by J.R. Cook (Cherokee Nation), UNITY was created to give Native youth a national platform to unite their voices and shape their futures. What began as a small gathering has grown into a nationwide network of more than 320 youth councils representing over 250 Tribal Nations from both rural and urban communities.

UNITY has been more than an organization - it has been a movement, a family, and a powerful platform where Native youth voices are nurtured, amplified, and celebrated. UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian and Alaska Native youth, equipping them to become leaders in their communities and beyond.

“50 Years of Native Youth Impact” is more than an anniversary theme. It is a tribute to the generations of Native youth who have embraced UNITY's mission to grow spiritually, mentally, physically, and socially, and who have carried those lessons back to their Tribal Nations, villages, and communities. It represents the enduring strength, creativity, and resilience of Native youth leaders who have shaped policy, strengthened culture, and inspired change across Indian Country and beyond.

Over the last five decades, UNITY has:

- Empowered more than 300,000 Native youth through leadership training, cultural enrichment, and service learning.
- Expanded to over 320 youth councils, representing 250+ Tribal Nations across rural and urban communities.
- Elevated Native youth voices to local, national, and international stages, ensuring their perspectives guide conversations on education, health, climate, policy, and cultural preservation.



50 Years Forward

The impact of UNITY's first 50 years is seen in the leaders who now serve as Tribal council members, educators, entrepreneurs, government officials, lawyers, doctors, and cultural advocates; many of whom first found their voice at a UNITY conference.

But this theme is also about the future. As we celebrate our golden anniversary, UNITY recommits itself to building the next generation of Native leaders; youth who will tackle climate change, drive innovation in technology and business, strengthen sovereignty, and carry forward the traditions and values that ground our communities.

UNITY's vision is to expand its reach by:

- Growing youth leadership opportunities in STEM, climate action, and policy engagement.
- Strengthening mentorship pipelines to prepare Native youth for careers in education, business, government, and cultural stewardship.
- Building international partnerships that connect Indigenous youth globally.
- Sustaining UNITY's legacy of elevating Native youth voices for generations to come.

By standing with UNITY in this historic year, our partners and sponsors become part of a legacy that will continue to empower Native youth for generations to come through:

Leadership Development – Through regional and national conferences, UNITY will continue to provide training in public speaking, governance, project management, and cultural leadership.

Community Service – UNITY youth councils will be enabled to carry out projects addressing health, education, civic engagement, and cultural preservation.

Advocacy – UNITY will ensure Native youth voices reach national and international platforms, shaping policy and leadership.

Networking & Mentorship – UNITY will continue to connect youth with mentors, tribal leaders, and peers, creating a support system that extends into adulthood.



2026 MIDYEAR

JANUARY 17-19, 2026 - PHOENIX, AZ

- More than 700 participants expected.
- Focus on curriculum-based teaching, leadership development, peer networking, and community service projects.
- Intimate, high-impact setting for sponsors to engage directly with Native youth leaders.

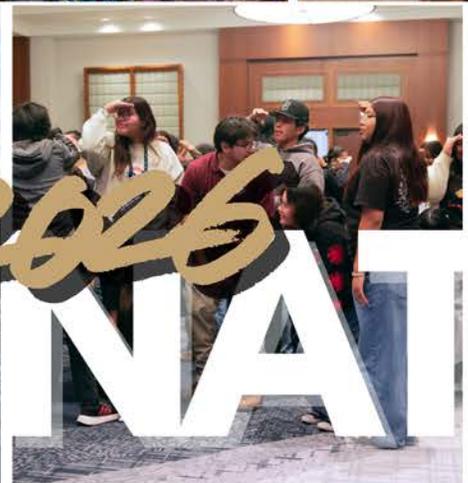


2026 MIDYEAR

*** ALL SPONSORSHIP LEVELS ARE PROMOTED THROUGHOUT THE CONFERENCE***

	PRESENTING	LUNCHEON	RECEPTION	INTERNET	SNACK BREAK	TOTE BAG	LANYARD	ROUND DANCE	PHOTO BOOTH	FRIEND	PAGE ADS
Brand Advertisement & Visibility	\$50K	\$25K	\$20K	\$15K	\$15K	\$7,500	\$7,500	\$5,500	\$5,500	\$2,500	HALF PAGE ADS \$500 FULL PAGE ADS \$1,000
Welcome Message presented at opening of conference (In Person or Digital)	◆										
Welcome Message presented at Luncheon (In Person or Digital)		◆									
Welcome Message presented on Social Media platforms	◆	◆	◆								
Verbal Recognition by Event Emcee	◆	◆	◆	◆	◆	◆	◆	◆	◆		
Logo on Conference Jumbo Screen	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	
Listing of Name in Digital Program	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	
Logo on Event Signage and Printed Program	◆	◆	◆	◆	◆						
Promotion on Social Media Platforms (Instagram, LinkedIn, Facebook)	◆	◆	◆	◆	◆						
Advertisement in Digital Program (Before and During Conference)	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/2 PAGE	1/2 PAGE	1/2 PAGE		
Advertisement in UNITY Newsletter	◆	◆	◆	◆	◆						
Advertisement - video commercial (General Assembly)	◆	◆	◆	◆	◆						
College & Career Opportunity											
Exhibitor Table(s) (Optional)	◆	◆	◆								
Other Sponsor Benefits											
UNITY Luncheon Tables											
Full Conference Registrations											
Sponsorship Availability	1	2	2	4	4	2	2	2	4	∞	

BAG STUFFING OPTIONS AVAILABLE, PLEASE CALL US AT (480)718-9793



JULY 10-14, 2026 - OKLAHOMA CITY, OK

- The largest annual gathering of Native youth in the country, with 3,500+ attendees expected.
- Held at the Oklahoma City Convention Center, honoring UNITY's birthplace.
- Will feature the UNITY Fire, 25 Under 25 Awards, and the 50th Anniversary UNITY Gala.
- A once-in-a-lifetime opportunity for sponsors to be part of UNITY's golden anniversary year.





Legacy Partner – \$100,050

As UNITY's 50th Anniversary Presenting Sponsor, the Legacy Partner demonstrates the highest level of commitment to Native youth and the future of leadership. Your support enables UNITY to provide robust programming, scholarships, and national exposure for Native youth leaders.

Deliverables:

- Premier recognition as UNITY's 50th Anniversary Presenting Sponsor
- Exclusive naming rights as "Presenting by"
- Prominent logo placement on all National Conference signage, banners, and digital platforms
- Keynote stage recognition at the National Conference
- Full-page ad in the National Conference program book and UNITY's digital publications
- Featured story in UNITY's national newsletter, social media channels, and UNITY website
- 10 x 10 Exhibit booth (prime placement)
- 20 conference registrations
- 20 reserved seats at the UNITY 50th Anniversary Gala

50th Anniversary UNITY Gala Sponsor – \$75,050

Support UNITY's signature Gala event, celebrating the accomplishments of Native youth and providing critical scholarship and program funding. Your sponsorship ensures an unforgettable evening highlighting youth achievement and cultural pride.

Deliverables:

- Recognition as the exclusive Gala Sponsor during the evening program
- Logo on Gala signage, printed materials, and UNITY website
- Featured social media recognition leading up to the Gala
- Full-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 10 conference registrations
- 10 reserved seats at the UNITY 50th Anniversary Gala

Technology Partner – \$75,050

This sponsorship ensures that the National Conference runs seamlessly with state-of-the-art audiovisual and digital technology. Your support helps Native youth and attendees engage fully in all conference programs and virtual content.

Deliverables:

- Recognition as official Technology Partner
- Branding on National Conference A/V screens and UNITY website
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Full-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 10 conference registrations
- 10 reserved seats at the UNITY 50th Anniversary Gala



Golden Eagle Partner – \$50,050

As a Major Anniversary Sponsor, the Golden Eagle Partner helps fund leadership workshops and breakout sessions for Native youth, strengthening their professional, academic, and personal development. Your sponsorship supports youth engagement and programming at the National Conference.

Deliverables:

- Recognition at the National Conference as a Major Anniversary Sponsor
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Half-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 8 conference registrations

Youth Soiree Sponsor – \$45,050

Support a signature social and networking event during the National Conference for Native youth participants, offering mentorship, cultural engagement, and team-building experiences. This sponsorship creates a safe, fun, and enriching environment that fosters leadership and community.

Deliverables:

- Recognition as the exclusive Youth Soiree Sponsor
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Half-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 6 conference registrations

Youth Connector Partner (Internet Sponsor) – \$40,050

Ensure that Native youth and attendees have full access to all digital resources and live streaming throughout the National Conference. This sponsorship bridges connectivity gaps and enables full engagement with programming and workshops.

Deliverables:

- Recognition as the official Internet Sponsor
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Half-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 6 conference registrations

Video Production Partner – \$25,050

Support multimedia production of videos, including the daily UNITY News segments at the National Conference, amplifying the voices and leadership of Native youth.

Deliverables:

- Recognition as the official Video Production Partner
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Half-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 4 conference registrations



Keepsake Program Partner – \$25,050

Sponsor our memorable 50th Anniversary keepsake event program for Native youth attendees. This sponsorship level helps youth retain inspirational materials and share UNITY's mission with peers and communities.

Deliverables:

- Recognition as the official 50th Anniversary Event Program Sponsor
- Logo on event signage, printed materials, and website
- Full-page ad in the back inside cover of the event program
- Mention in social media highlights and digital communications
- 10 x 10 Exhibit booth
- 4 conference registrations

Fire Keeper Partner – \$15,050

Support the UNITY Fire and Spirit Room, a space honoring cultural heritage and fostering mentorship among Native youth. Your contribution creates a meaningful experience emphasizing Native values and community building.

Deliverables:

- Recognition as the official Fire Keeper sponsor
- Logo on event signage, printed materials, and website
- Cultural Night (UNITY Fire) acknowledgment
- 10 x 10 Exhibit booth
- 6 conference registrations

Advisor Training Partner – \$15,000 (4 available)

Former alumni and youth advisors are the backbone of UNITY's programming. Your sponsorship enables comprehensive training that empowers adults to guide and mentor Native youth effectively.

Deliverables:

- Recognition as an official Advisor Training Partner Sponsor
- Logo signage at Advisor Training refreshment stations during the National Conference
- Logo on event signage, printed materials, and website
- 10 x 10 Exhibit booth
- 4 conference registrations

Community Builder – \$12,500 (Official Snack Break Sponsor – 4 available)

Support Native youth networking and informal learning opportunities during refreshment breaks. Your sponsorship ensures that youth and attendees have energized, collaborative spaces to connect and share ideas.

Deliverables:

- Recognition as an official Snack Break Sponsor
- Logo signage at Advisor Training refreshment stations during the National Conference
- Logo on event signage, printed materials, and website
- Complimentary exhibit booth at the National Conference
- 4 conference registrations



Youth Advocate Partner – \$10,050

Fund pre-conference training opportunities and workshops that prepare Native youth for leadership roles. Your support directly contributes to skill-building, mentorship, and impactful learning experiences.

Deliverables:

- Logo on event signage, printed materials, and website
- 10 x 10 Exhibit booth
- 4 conference registrations

Coach Cook’s 3-on-3 Basketball Partner – \$7,550

Support youth wellness programs that teach teamwork, discipline, and leadership. This sponsorship helps fund the 3-on-3 basketball tournament at the National Conference and associated leadership development activities for Native youth.

Deliverables:

- Recognition as an official Coach Cook’s 3-on-3 Basketball Tournament Sponsor
- Logo on event signage, printed materials, and website
- Recognition in printed program book, signage, and UNITY website
- Logo included in conference slide deck loops
- 2 conference registrations

Conference Bag Sponsor – \$6,550 (2 max)

Provide branded bags for all National Conference attendees, a visible and lasting reminder of your commitment to Native youth development.

Deliverables:

- Logo featured on official conference bags
- Logo on event signage, printed materials, and website
- 2 conference registrations

Community Partner – \$5,550 (Lanyard Sponsor, 2 max)

Brand all attendee lanyards, creating daily visibility for your organization while supporting Native youth programs.

Deliverables:

- Branding on conference lanyards
- Logo on event signage, printed materials, and website
- 2 conference registrations

Mary Kim’s Milers – \$5,050 (4 available)

Support wellness and active lifestyle initiatives for Native youth and attendees by sponsoring UNITY Executive Director’s on-mile walk, also known as “Mary Kim’s Milers.” This activity occurs twice during the National Conference as a way to engage UNITY youth attendees and encourage them to start their day with a wellness activity.

Deliverables:

- Signature item with your logo (water bottle, towel, or similar)
- Logo on event signage, printed materials, and website
- 2 conference registrations

2026 NATIONAL



Zumba Sponsor – \$5,050 (2 max)

Support interactive fitness and wellness for Native youth and attendees, promoting health and community engagement. This activity occurs twice during the National Conference as a way to engage UNITY youth attendees and encourage them to start their day with a wellness activity.

Deliverables:

- Signature item with your logo (water bottle, towel, or similar)
- Logo on event signage, printed materials, and website
- 2 conference registrations

Emerging Leader Sponsor – \$2,550

Support opportunities for Native youth emerging leaders to participate in the National Conference and gain mentorship.

Deliverables:

- Logo on event signage, printed materials, and website
- 1 conference registration

UNITY OVERVIEW

EXPANDING OUR NATIONAL PRESENCE



+30,000
FOLLOWERS



+11,000
FOLLOWERS



+5,000
FOLLOWERS



+800
SUBSCRIBERS