



2025

NATIVE AMERICAN YOUTH LEADERSHIP CONFERENCES

SPONSORSHIP OPPORTUNITIES

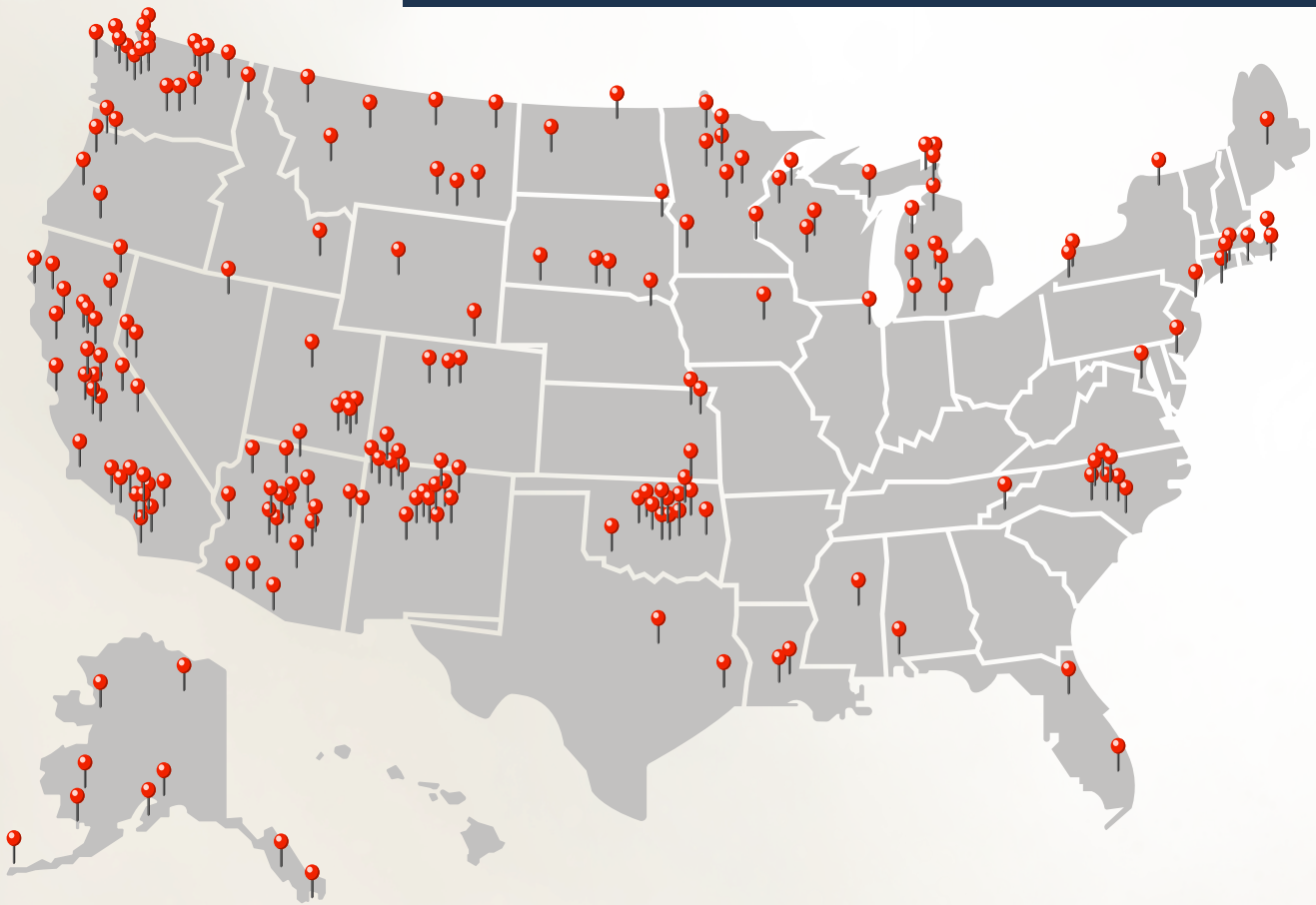
UNITYINC.ORG

A THANK YOU TO OUR 2024 SPONSORS

- Agua Caliente Band of Cahuilla Indians
- Arizona Coyotes
- Arizona Humanities
- Arizona Public Service
- Arizona State University
- AZ Daughters of the Revolutionary War
- Bank of America
- Bank of America Employee Giving Program
- Casey Family Programs
- Chickasaw Nation
- Chicken Ranch Rancheria of Me-wuk Indians
- City of Portland Indigenous Employee Resource Group
- Cobell Scholarship
- Colorado River Indian Tribes
- Common Counsel Foundation
- Confederated Tribes of Grand Ronde
- Confederated Tribes of Siletz Indians
- Cook Native American Ministries Foundation
- Coshatta Tribe of Louisiana
- Cow Creek Band of Umpqua Tribe of Indians
- Fort McDowell Yavapai Tribe
- Freeport McMoRan
- Gaming Laboratories International, LLC
- Gila River Indian Community
- IllumiNative
- Jamestown S'Klallam Tribe
- Living Springs Foundation
- Mandan, Hidatsa and Arikara Nation
- Metro Regional Government, Metro Tribal Affairs
- Multnomah County, Oregon
- Multnomah Education Service District
- National Center for American Indian Enterprise Development
- Native Americans in Philanthropy
- NAYA -Native American Youth and Family Center
- NBCUniversal
- Nike (Native American Network/N7)
- Oracle Employee Match Program
- Oregon Convention Center and Levy
- Oregon Historical Society
- Oregon Museum of Science and Industry
- Oregon State University
- Oregon Zoo
- Pechanga Band of Luiseno Mission Indians
- Poarch Band of Creek Indians
- Portland Trail Blazers
- Quinault Indian Nation
- Red Lake Band of Chippewa Indians
- REDW
- Robert Wood Johnston Foundation Match Program
- SAMHSA
- San Carlos Apache Tribe
- San Manuel Band of Mission Indians
- San Pasqual Band of Mission Indians
- Seminole Tribe of Florida
- Shakopee Mdewakanton Sioux Community
- Soboba Band of Luiseno Indians
- Suquamish Indian Tribe
- Sycuan Band of the Kumeyaay Nation
- Titan Facility Services, LLC
- Tribal Ready, PBC
- United Auburn Indian Community
- Vadon Foundation
- Visitors Development Fund, Oregon
- Walmart
- We Are Better Together - City of Portland
- Wells Fargo Employee Giving Program
- Wichita and Affiliated Tribes
- Wildhorse Resort & Casino
- Yakama Nation
- Yakama Nation Fisheries
- Yavapai-Prescott Indian Tribe

UNITY OVERVIEW

EXPANDING OUR NATIONAL PRESENCE



+26,000
FOLLOWERS



+9,300
FOLLOWERS



+5,000
FOLLOWERS



+600
SUBSCRIBERS

UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.

Founded in 1976, United National Indian Tribal Youth, Inc. (UNITY) is a national network organization promoting personal development, citizenship, and leadership among Native Youth.

UNITY's network currently includes 300 affiliated youth councils in 36 states. Youth Councils are sponsored by Tribes, Alaska Native villages, high schools, colleges, urban centers, and others.



UNITY PROGRAMS

National UNITY Council (NUC)

The NUC is the central voice of UNITY, composed of male and female representatives from each affiliated youth council and individual members. It enables Native youth to take a stance on issues impacting Indian Country.



National UNITY Council Executive Committee (NUCEC)

The NUCEC, consisting of ten Regional Representatives and Male and Female Co-Presidents, leads the NUC. It ensures diverse perspectives within UNITY are heard and addressed, representing youth councils and members across 10 regions.

25 Under 25 Leadership Award

The UNITY 25 Under 25 program honors the achievements of Native American and Alaskan Native youth (ages 14-24) who exemplify UNITY's mission of holistic well-being. Online applications open in January 2026.

Earth Ambassadors Program

The Earth Ambassadors Program provides training on environmental advocacy and awareness, equipping Native youth to lead environmental projects. Online applications for the next class open in January 2025.



2025 MIDYEAR

UNITY MIDYEAR CONFERENCE

“DIGITIZING YOUTH VOICES, INSPIRING INDIGENOUS STORIES!”

FEBRUARY 7 - 9, 2025

SHERATON PHOENIX DOWNTOWN

PHOENIX, AZ



Take advantage of the opportunity to be among the first 700 attendees at this year's Midyear Conference and receive exclusive training in Digital Storytelling. Our innovative UNITY training program empowers Native youth by amplifying their voices and highlighting their impact on the community. Participants will gain valuable insights into their roles within the National UNITY Council and acquire essential leadership skills to revitalize their youth groups.

The 2024 UNITY Midyear Conference will offer three days of professional leadership development tailored for Native American and Alaska Native youth. Attendees will engage with one another through a diverse array of professional development workshops, breakout sessions, and extracurricular activities that celebrate culture, music, and art.

UNITY is thrilled to host a lineup of passionate speakers and presenters dedicated to fostering community impact through digital storytelling across Native Country.

2025 NATIONALS

NATIONAL UNITY CONFERENCE
JUNE 27 - JULY 1, 2025
TOWN & COUNTRY RESORT
SAN DIEGO, CA

More than 2,500 Native American and Alaska Native youth from urban and rural communities across the nation will converge in San Diego, CA in the summer for the annual National UNITY Conference. The five-day conference will provide participants with culturally relevant leadership, skill-building training through workshops and keynote presentations.

Each year, more than 300 tribal communities from 36 states are represented at the conference. Participants begin their conference experience at the lighting of the UNITY Fire, a sacred gathering place for culture sharing and healing. The fire stays lit for the duration of the conference, providing a safe-space for congregating and discussion.

The conference will be packed with high-profile presenters and speakers, workshops, health & wellness activities and leadership opportunities. Signature components include the UNITY College & Career Expo with more than 60 exhibitors and vendors, culture night, talent show, 3 on 3 basketball tournament and the annual UNITY Banquet featuring youth awards and scholarships.



SPONSOR LEVELS

MIDYEAR CONFERENCE

| 2025 Midyear Conference | Presenting \$30,000 | Luncheon \$25,000 | Reception \$20,000 | Champion \$18,000 | Internet \$15,000 | Snack Break \$10,000 | Partner \$7,500 |
|--|------------------------|----------------------|-----------------------|----------------------|----------------------|-------------------------|--------------------|
| Brand Advertisement (Print, Digital, Social Media) | | | | | | | |
| Welcome Message presented at opening of conference | x | | | | | | |
| Welcome Message presented at Luncheon | | x | | | | | |
| Welcome Message presented on Social Media platforms | x | x | x | | | | |
| Logo present on Midyear Promotional Materials | x | x | x | x | x | | |
| Verbal Recognition by Event Emcee | x | x | x | x | x | x | x |
| Logo on Presented on Digital Presentation during General Sessions | x | x | x | x | x | x | x |
| Logo on Event Signage | x | x | x | x | x | x | x |
| Promotion on Social Media Platforms (Instagram, LinkedIn, Facebook) | x | x | x | x | x | x | x |
| Advertisement in Digital Program (Before and During Conference) | Full Page | Full Page | Full Page | Full Page | Full Page | 1/2 Page | 1/2 Page |
| Advertisement in UNITY Newsletter | Article Ad | Article Ad | Article Ad | | Article Ad | Logo Present | Logo Present |
| Advertisement - video commercial (Promoted on Visuals and Social Media) | 60 Sec. | 60 Sec. | 30 Sec. | 30 Sec. | | | |
| Listed in all Advertisements with proper heading | "Presented by" | "Sponsored by" | "Sponsored by" | | "Sponsored by" | "Sponsored by" | |
| College & Career Opportunity | | | | | | | |
| Exhibitor Table(s) | * | * | * | | | | |
| Other UNITY Benefits | | | | | | | |
| UNITY Luncheon Tables | 2 tables | 1 tables | 1 table | 1 table | | | |
| Full Conference Registrations | 10 | | | 8 | | | 4 |
| *Customizable sponsorships available. Please contact headquarters@unityinc.org for more information. | | | | | | | |

SPONSOR LEVELS

MIDYEAR CONFERENCE

| 2025 Midyear Conference | Totes/Bags \$7,500 | Lanyard \$5,500 | Round Dance \$5,500 | Photo Booth \$5,500 | Supporter \$4,000 | Friend \$2,500 | Page Ads |
|---|-----------------------|--------------------|------------------------|------------------------|----------------------|-------------------|---|
| Brand Advertisement (Print, Digital, Social Media) | | | | | | | |
| Logo present on Midyear Promotional Materials | x | | | | | | |
| Promotion on Social Media Platforms (Instagram, LinkedIn, Facebook) | | | | | x | | |
| Verbal Recognition by Event Emcee | x | x | x | x | | | |
| Logo on Event Signage | x | x | x | x | | | |
| Logo on Presented on Digital Presentation during General Sessions | x | x | x | x | x | | |
| Listing of Name in Digital Program | x | x | x | x | x | x | |
| Listed in all Advertisements with proper heading | "Sponsored By" | "Sponsored By" | "Sponsored By" | "Sponsored By" | | | |
| Advertisement in Digital Program (Before and During Conference) | 1/2 Page | 1/2 Page | 1/2 Page | 1/2 Page | | | 1/2 Page \$400 Full Page \$800 |

*Customizable sponsorships available.
Please contact headquarters@unityinc.org for more information.



SPONSOR LEVELS

NATIONAL UNITY CONFERENCE

| 2025 National Conference | Presenting \$125,000 | Gala \$100,000 | Pre-Conference \$75,000 | Technology \$75,000 | Eagle \$50,000 | Programs \$45,000 | Fire \$40,000 |
|--|-------------------------|-------------------|----------------------------|------------------------|-------------------|----------------------|------------------|
| National Conference Addressment (Visibility, Presence, etc?) | | | | | | | |
| Welcome Message presented at opening of conference (In-Person or Digital) | x | | | | | | |
| Welcome Message presented at Gala (In-Person or Digital) | | x | | | | | |
| Welcome Message presented on Social Media platforms | x | x | x | | | | |
| Brand Advertisement | | | | | | | |
| Logo on national shirts | x | | | | | | |
| Bag stuffing promotional items given to all participants | x | x | x | x | | | |
| Verbal Recognition by Event Emcee | x | x | x | x | x | x | |
| Logo on Presented on Digital Presentation during General Sessions | x | x | x | x | x | x | |
| Logo on Event Signage | x | x | x | x | x | x | x |
| Logo present on National promotional materials (printed materials) | x | x | x | x | x | x | x |
| Promotion on Social Media Platforms (Video) | x | x | x | x | | x | |
| Promotion on Social Media Platforms (Graphic) | x | x | x | x | x | x | x |
| Advertisement - Website Logo | x | x | x | x | x | x | x |
| Advertisement in Digital Program | Full Page | Full Page | Full Page | Full Page | Full Page | 1/2 Page | 1/2 Page |
| Advertisement in UNITY Newsletter (After Conference + Quarterly) | Article Ad | Article Ad | Article Ad | Article Ad | Article Ad | Article Ad | |
| Advertisement - video commercial (Promoted on Visuals and Social Media) | 60 Sec. | 60 Sec. | 30 Sec. | 30 Sec. | | 30 Sec. | |
| Recognition As Stated Sponsor with listing in printed/digital materials | "Presented by" | "Presented By" | "Sponsored by" | "Sponsored by" | | "Sponsored by" | |
| College & Career Opportunity | | | | | | | |
| Webinar Series/Events prior to Conference | x | | | x | | | |
| Paid Social Media Posts - Promoting College/Career | x | x | | | | | x |
| Workshop Presentation w/AV (projector, screen, mic, audio., electric) | x | x | x | x | | x | |
| Exhibitor Table(s) | * | * | * | * | * | * | * |
| Reserved space for interviews at College/Career Fair (10 x 10 booth) | x | | | x | | x | |
| Other UNITY Benefits | | | | | | | |
| Share professional development opportunities to UNITY Youth Network | x | x | | x | x | | x |
| UNITY Gala Table(s) | 3 | 2 | 1 | 1 | 1 | | |
| Full Conference Registrations | 25 | | | | 20 | | 15 |
| *Customizable sponsorships available. Please contact headquarters@unityinc.org for more information. | | | | | | | |

SPONSOR LEVELS

NATIONAL UNITY CONFERENCE

| 2025 National Conference | Earth \$30,000 | Snack Break \$20,000 | Sage \$15,000 | Totes/Bags \$10,000 | Lanyards \$8,000 | Abalone \$5000 | Page Ads |
|--|-------------------|-------------------------|------------------|------------------------|---------------------|-------------------|--|
| Brand Advertisement (Print, Digital, Social Media) | | | | | | | |
| Logo on Event Signage | x | x | | | | | |
| Logo present on National Promotional Materials | x | x | | x | x | | |
| Logo on Presented on Digital Presentation during General Sessions | x | x | | x | x | | |
| Promotion on Social Media Platforms (Video) | x | | | | | | |
| Promtion on Social Media Platforms (Graphic) | x | x | x | x | x | | |
| Promotion on Social Media Platforms (Instagram, LinkedIn, Facebook) | x | x | x | x | x | | |
| Advertisement - Website Logo | x | x | x | x | x | x | |
| Verbal Recongition by Event Emcee | x | x | x | x | | | |
| Advertisement in Digital Program (Before and During Conference) | 1/2 Page | 1/2 Page | 1/2 Page | 1/2 Page | 1/4 Page | | 1/2 Page \$500 Full Page \$1000 |
| Advertisement in UNITY Newsletter | Article Ad | Logo Present | | Logo Present | Logo Present | | |
| Advertisement - video commercial (Promoted on Visuals and Social Media) | | | | | | | |
| Listed in all Advertisements with proper heading | | "Sponsored by" | | "Sponsored by" | "Sponsored by" | | |
| College & Career Opportunity | | | | | | | |
| Exhibitor Table(s) | * | * | | | | | |
| Other UNITY Benefits | | | | | | | |
| Share professional development opportunities to UNITY Youth Network | x | x | x | x | x | x | |
| Full Conference Registrations | 10 | | 6 | | | | |
| *Customizable sponsorships available. Please contact headquarters@unityinc.org for more information. | | | | | | | |



UNITY MIDYEAR CONFERENCE
“IGNITE YOUR STORY, DIGITIZE THE EXPERIENCE!”
FEBRUARY 7 - 9, 2025
SHERATON PHOENIX DOWNTOWN
PHOENIX, AZ

NATIONAL UNITY CONFERENCE
JUNE 27 - JULY 1, 2025
TOWN & COUNTRY RESORT
SAN DIEGO, CA

NATIONAL UNITY CONFERENCE
JULY 10-14, 2026
OKLAHOMA CITY CONVENTION CENTER
OKLAHOMA CITY, OK

NATIONAL UNITY CONFERENCE
SUMMER 2027
GAYLORD PALMS RESORT & CONVENTION CENTER
ORLANDO, FL

