

2022 National Native American Youth Leadership Conference

Sponsorship OPPORTUNITIES



Inspiring Hope. Changing Lives.





ABOUT UNITY

UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.

Founded in 1976, United National Indian Tribal Youth, Inc. (UNITY) is a national network organization promoting personal development, citizenship, and leadership among Native Youth. UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian and Alaska Native youth ages 14 -24 and help build a strong, unified, and self-reliant Native America through greater youth involvement.

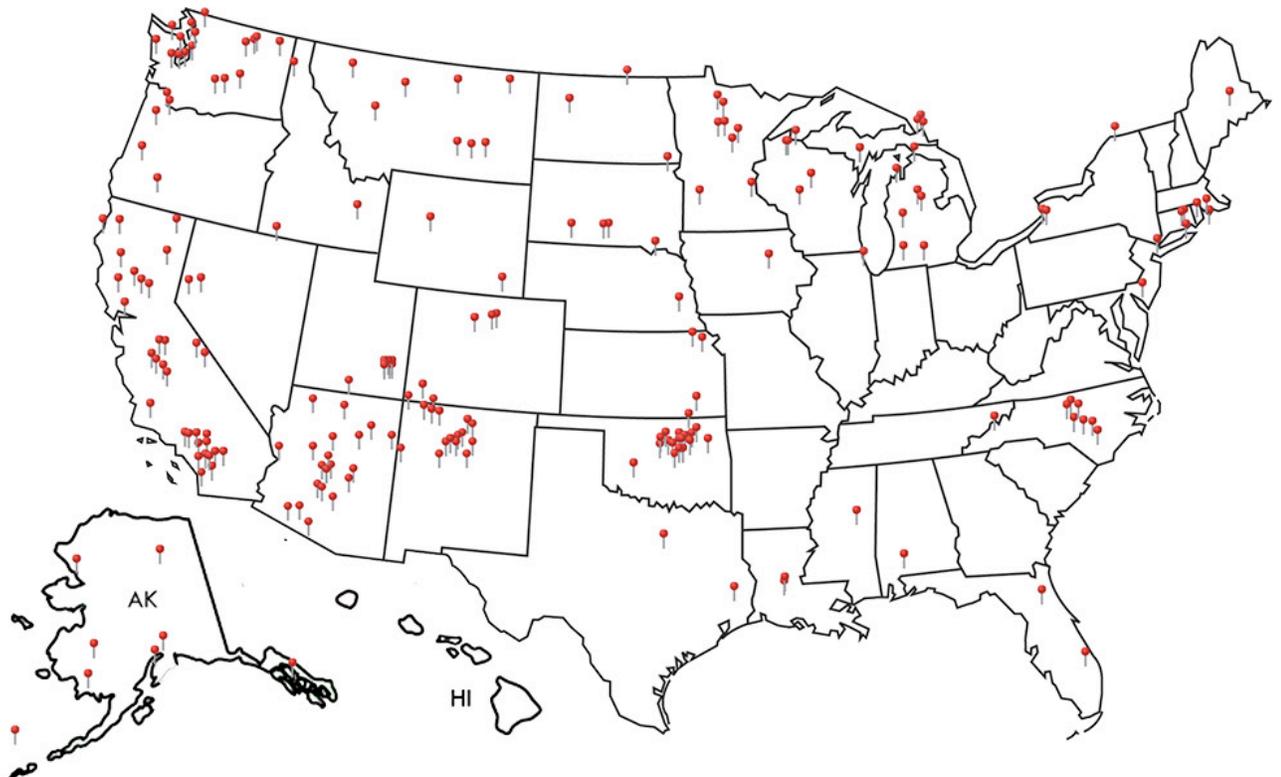
UNITY's network currently includes 325 affiliated youth councils in 36 states. Youth Councils are sponsored by Tribes, Alaska Native villages, high schools, colleges, urban centers, and others.



Inspiring Hope. Changing Lives.

United National Indian Tribal Youth, Inc.
953 E. Juanita Ave., Ste C
Mesa, Arizona 85204
Phone: (480) 718-9793

UNITY, Inc. is a 501 (c)(3) Non-Profit Organization
#73-1010390



2022 NATIONAL UNITY CONFERENCE

JULY 8-12, 2022 | MINNEAPOLIS CONVENTION CENTER - MINNEAPOLIS, MINNESOTA



More than 1,800 Native American and Alaska Native youth from urban and rural communities across the nation will converge in Minneapolis in July for the annual National UNITY Conference. The 5-day conference will provide participants with culturally relevant leadership and skill-building training through workshops and keynote presentations.

Each year, more than 300 tribal communities are represented from across 36 states, with participants beginning their conference experience at the lighting of the UNITY Fire, a sacred gathering and safe place for cultural sharing and healing which is held throughout the 5-days of the event. The conference will be packed with various presenters, dozens of workshops, health and wellness activities, as well as UNITY's signature highlights including the UNITY Fire, UNITY College & Career expo - with more than 60 exhibitors and vendors, cultural night, talent show, 3-on-3 basketball tournament, and the annual UNITY banquet featuring youth awards & scholarships.

YOUTH PARTICIPANT AGE*

66%

14-17 years old

34%

18-24 years old

GENDER OF PARTICIPANTS*

69%

Female

3%

Non-binary or Two Spirit

29%

Male

1%

Preferred to not answer

**Based on participation in 2021.*



NATIONAL UNITY CONFERENCE 2022 SPONSORSHIP OPPORTUNITIES

Exclusive Opportunity

Presenting
\$50,000

- Listed on materials as “Presented by”
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Welcome message (live or pre-taped)
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 30 full conference registrations
- 30 reserved seats at each general session
- 30 reserved seats at the UNITY Gala

Eagle
\$25,000

- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 20 full conference registrations
- 20 reserved seats at each general session
- 20 reserved seats at the UNITY Gala

Fire
\$15,000

- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 30-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 10 full conference registrations

Earth
\$10,000

- Full-Page Ad in printed and digital program
- Logo on event signage
- Logo shown during general sessions
- Verbal recognition by event emcee
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 6 full conference registrations

Sage
\$5,000

- Half-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

Abalone
\$2,500

- Name listed in printed and digital program
- Logo/Name on event signage
- Verbal recognition by event emcee

Full-Page Ad
\$1,500

- Full-Page Ad in printed and digital program

Half-Page Ad
\$750

- Half-Page Ad in printed and digital program



NATIONAL UNITY CONFERENCE 2022 SPONSORSHIP OPPORTUNITIES

Exclusive Opportunity

UNITY Gala
\$40,000

- Listed on materials as "Presented by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Welcome message (live or pre-taped)
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 20 reserved seats at the UNITY Gala

Exclusive Opportunity

Reception
\$35,000

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Live message at Welcome Reception
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

Exclusive Opportunity

Internet
\$30,000

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

Exclusive Opportunity

25 Under 25
\$20,000

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 30-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

6 Available

Snack Break
\$12,000

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

2 Available

Totes/Bags
\$7,500

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

2 Available

Lanyard
\$6,500

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

Deadlines:

Conference program advertisements are due no later than Friday, June 10, 2022.
Video/commercial submissions are due no later than Wednesday, June 15, 2022.



Inspiring Hope. Changing Lives.

For more information regarding
2022 sponsorship opportunities,
please contact:

Mary Kim Titla, Executive Director
(480) 718-9793
mk.titla@unityinc.org