The National UNITY Conference is an impactful youth-led annual event held every July. About 2,500 Native youth and advisors are expected to attend the 2024 National UNITY Conference in Portland, Oregon.

The National UNITY Conference complete with general sessions, regional caucuses, workshops, career/education fair, and fun evening activities provides hands-on leadership development activities and where the National UNITY Council conducts elections and its annual business meeting.

Adult training may include building rapport, peer-to-peer sharing, conflict resolution, approaches to youth work, and more.
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| Presenting        | $100,000 | • Listed on materials as "Presented By"  
                        • Full-page ad in printed and digital program  
                        • Logo on event promotional materials (e-blasts, direct mail, advertisements)  
                        • Logo on event signage  
                        • Logo shown during general sessions  
                        • Welcome message (live or pre-taped)  
                        • 60-second video commercial  
                        • 35 reserved seats at the Unity Gala |
| Eagle             | $30,000  | • Full-page ad in printed and digital program  
                        • Logo on event promotional materials (e-blasts, direct mail, advertisements)  
                        • Logo on event signage  
                        • Logo shown during general sessions  
                        • 60-second video commercial  
                        • Verbal recognition by event emcee  
                        • Mention in pre and post event press release  
                        • One exhibitor table  
                        • Promotion on social media platforms  
                        • 20 full conference registrations  
                        • 20 reserved seats at the Unity Gala |
| Fire              | $20,000  | • Full-page ad in printed and digital program  
                        • Logo on event promotional materials (e-blasts, direct mail, advertisements)  
                        • Logo on event signage  
                        • Logo shown during general sessions  
                        • 60-second video commercial  
                        • Verbal recognition by event emcee  
                        • Mention in pre and post event press release  
                        • Promotion on social media platforms  
                        • 10 full conference registrations |
| Earth             | $15,000  | • Full-page ad in printed and digital program  
                        • Logo on event signage  
                        • Logo shown during general sessions  
                        • Verbal recognition by event emcee  
                        • One 10x10 exhibitor booth  
                        • Promotion on social media platforms  
                        • 6 full conference registrations |
| Sage              | $10,000  | • Half-page ad in printed and digital program  
                        • Logo on event signage  
                        • Verbal recognition by event emcee  
                        • Promotion on social media platforms  
                        • 3 full conference registrations |
| Abalone           | $5,000   | • Name listed in printed and digital program  
                        • Logo/name on event signage  
                        • Verbal recognition by event emcee |
| Full-Page         | $2,000   | • Full-page ad in printed and digital program |
| Half-Page         | $1,000   | • Half-page ad in printed and digital program |
# National Unity Conference Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Exclusive Opportunity</th>
<th>List of Benefits</th>
</tr>
</thead>
</table>
| **Unity Gala** | **$75,000** | **Exclusive Opportunity** | • Listed on materials as “Presented By”  
• Full-page ad in printed and digital program  
• Logo on event promotional materials (e-blasts, direct mail, advertisements)  
• Logo on event signage  
• Logo shown during general sessions  
• Welcome message (live or pre-taped)  
• Verbal recognition by event emcee  
• 60-second video commercial  
• Mention in pre and post event press release  
• One 10x10 exhibitor table  
• Promotion on social media platforms |
| **Reception** | **$40,000** | **Exclusive Opportunity** | • Listed on materials as “Sponsored By”  
• Full-page ad in printed and digital program  
• Logo on event promotional materials (e-blasts, direct mail, advertisements)  
• Logo on event signage  
• Logo shown during general sessions  
• Live message at welcome reception  
• Verbal recognition by event emcee  
• 60-second video commercial  
• Mention in pre and post event press release  
• One 10x10 exhibitor table  
• Promotion on social media platforms |
| **Internet** | **$40,000** | **Exclusive Opportunity** | • Listed on materials as “Sponsored By”  
• Full-page ad in printed and digital program  
• Logo on event promotional materials (e-blasts, direct mail, advertisements)  
• Logo on event signage  
• Logo shown during general sessions  
• 60-second video commercial  
• Verbal recognition by event emcee  
• Mention in pre and post event press release  
• One 10x10 exhibitor table  
• Promotion on social media platforms |
| **25 Under 25 Award Program** | **$30,000** | **Exclusive Opportunity** | • Listed on materials as “Sponsored By”  
• Full-page ad in printed and digital program  
• Logo on event promotional materials (e-blasts, direct mail, advertisements)  
• Logo on event signage  
• Logo shown during general sessions  
• 30-second video commercial  
• Verbal recognition by event emcee  
• Mention in pre and post event press release  
• One 10x10 exhibitor table  
• Promotion on social media platforms |
| **Snack Break** | **$15,000** | **6 Available** | • Listed on materials as “Sponsored By”  
• Full-page ad in printed and digital program  
• Logo on event promotional materials (e-blasts, direct mail, advertisements)  
• Logo on event signage  
• Logo shown during general sessions  
• Logo shown during general sessions  
• Verbal recognition by event emcee  
• Mention in pre and post event press release  
• One 10x10 exhibitor table  
• Promotion on social media platforms |
| **Totes/Bags** | **$8,000** | **2 Available** | • Listed on materials as “Sponsored By”  
• Full-page ad in printed and digital program  
• Logo on event signage  
• Verbal recognition by event emcee  
• Promotion on social media platforms |
| **Lanyard** | **$6,500** | **2 Available** | • Listed on materials as “Sponsored By”  
• Full-page ad in printed and digital program  
• Logo on event signage  
• Verbal recognition by event emcee  
• Promotion on social media platforms |
UNITY’s mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.

### 2023 SPONSORS, DONORS AND PARTNERS

- Agua Caliente Band of Cahuilla Indians
- American Indian Science and Engineering Society
- Arizona Coyotes
- Arizona Public Service
- Arizona State University, Walter Cronkite
- School of Journalism and Mass Communications
- Bank of America
- Casey Family Foundation
- Chickasaw Nation
- Comcast NBCUniversal
- Common Counsel Foundation
- Cook Native American Ministries
- Coyotes Hockey Team
- Desert Diamond - Tohono O’odham Gaming
- Fort McDowell Yavapai Nation
- Franciscan University of Steubenville
- Freeport McMoRan
- Gaming Laboratories International
- Gila River Broadcasting
- Gila River Indian Community
- IllumiNative
- Imagine This
- Individual Donors
- International Gaming Technology
- It’s a Penalty
- John Templeton Foundation
- Kauffman Associates
- Living Springs Foundation
- Mille Lacs Band of Ojibwe
- Mohegan Sun
- National Center of American Indian Enterprise Development
- National Congress of American Indians
- National Education Association
- National Indian Education Association
- National Museum of the American Indian
- Native Forward Scholars Fund
- Nike N7
- Office of Juvenile Justice and Delinquency Prevention
- Oracle Employee Giving
- Pascua Yaqui Tribe
- Pechanga Band of Indians
- Phoenix Suns Charities
- Poarch Band of Creek Indians
- Prairie Island Tribal Council
- REDW LLC
- RMP Foundation/Tribal Tech
- Salt River Pima Maricopa Indian Community
- San Carlos Apache Tribe
- San Manuel Band of Mission Indians
- San Pasqual Band of Mission Indians
- Seasons for Sharing
- Seminole Tribe of Florida
- Seneca Gaming Corporation
- Shakopee Mdewakanton Sioux Community
- Soboba Band of Lisueno Indians
- Substance Abuse & Mental Health Services Administration
- Suns Legacy Partners, LLC
- Suquamish Tribe
- Sycuan Band of the Kumeyaay Nation
- Target Circle Guest Directed Giving
- TC Energy Giving Program
- The Fund for Shared Insight
- The Wichita and Affiliated Tribes
- Titan Facility Services
- Tohono O’odham Gaming Enterprise
- United Auburn Indian Community
- Vadon Foundation
- Walmart Foundation
- Wells Fargo Employee Giving

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**United National Indian Tribal Youth, Inc.**

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UNITY Inc. is a 501 (c)(3) Non-Profit Organization #73-1010390