2024 Native American Youth Leadership Conference

# Sponsorship Opportunities



The National UNITY Conference is an impactful youth-led annual event held every July. About 2,500 Native youth and advisors are expected to attend the 2024 National UNITY Conference in Portland, Oregon.

The National UNITY Conference complete with general sessions, regional caucuses, workshops, career/education fair, and fun evening activities provides hands-on leadership development activities and where the National UNITY Council conducts elections and its annual business meeting.

Adult training may include building rapport, peer-to-peer sharing, conflict resolution, approaches to youth work, and more.

For more information contact t.patterson@unityinc.org \* (480)718-9793

## NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES ••••

PRESENTING \$100,000 EXCLUSIVE OPPORTUNITY	<ul> <li>LISTED ON MATERIALS AS "PRESENTED BY"</li> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)</li> <li>LOGO ON EVENT SIGNAGE</li> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> <li>WELCOME MESSAGE (LIVE OR PRE-TAPED)</li> <li>60-SECOND VIDEO COMMERCIAL</li> </ul>	• 35 RESERVED SEATS AT THE UNITY GALA
<i>EAGLE</i> \$30,000	<ul> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)</li> <li>LOGO ON EVENT SIGNAGE</li> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> <li>60-SECOND VIDEO COMMERCIAL</li> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> </ul>	<ul> <li>MENTION IN PRE AND POST EVENT PRESS RELEASE</li> <li>ONE EXHIBITOR TABLE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> <li>20 FULL CONFERENCE REGISTRATIONS</li> <li>20 RESERVED SEATS AT THE UNITY GALA</li> </ul>
<i>FIRE</i> \$20,000	<ul> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)</li> <li>LOGO ON EVENT SIGNAGE</li> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> <li>60-SECOND VIDEO COMMERCIAL</li> </ul>	<ul> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>MENTION IN PRE AND POST EVENT PRESS RELEASE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> <li>10 FULL CONFERENCE REGISTRATIONS</li> </ul>
<i>EARTH</i> \$15,000	<ul> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT SIGNAGE</li> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> </ul>	<ul> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>ONE 10X10 EXHIBITOR BOOTH</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> <li>6 FULL CONFERENCE REGISTRATIONS</li> </ul>
SAGE \$10,000	<ul> <li>HALF-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT SIGNAGE</li> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> </ul>	<ul> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> <li>3 FULL CONFERENCE REGISTRATIONS</li> </ul>
ABALONE \$5,000	<ul> <li>NAME LISTED IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO/NAME ON EVENT SIGNAGE</li> </ul>	• VERBAL RECOGNITION BY EVENT EMCEE
FULL-PAGE <b>\$2,000</b>	FULL-PAGE AD IN PRINTED AND DIGITAL     PROGRAM	
HALF-PAGE \$1,000	HALF-PAGE AD IN PRINTED AND DIGITAL     PROGRAM	

## NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES

UNITY GALA \$75,000 EXCLUSIVE OPPORTUNITY	<ul> <li>LISTED ON MATERIALS AS "PRESENTED BY"</li> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)</li> <li>LOGO ON EVENT SIGNAGE</li> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> <li>WELCOME MESSAGE (LIVE OR PRE-TAPED)</li> </ul>	<ul> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>60-SECOND VIDEO COMMERCIAL</li> <li>MENTION IN PRE AND POST EVENT PRESS RELEASE</li> <li>ONE 10X10 EXHIBITOR TABLE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> <li>20 RESERVED SEATS AT THE UNITY GALA</li> </ul>
RECEPTION \$40,000 EXCLUSIVE OPPORTUNITY	<ul> <li>LISTED ON MATERIALS AS "SPONSORED BY"</li> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)</li> <li>LOGO ON EVENT SIGNAGE</li> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> </ul>	<ul> <li>LIVE MESSAGE AT WELCOME RECEPTION</li> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>60-SECOND VIDEO COMMERCIAL</li> <li>MENTION IN PRE AND POST EVENT PRESS RELEASE</li> <li>ONE 10X10 EXHIBITOR TABLE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> </ul>
INTERNET \$40,000 EXCLUSIVE OPPORTUNITY	<ul> <li>LISTED ON MATERIALS AS "SPONSORED BY"</li> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)</li> <li>LOGO ON EVENT SIGNAGE</li> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> </ul>	<ul> <li>60-SECOND VIDEO COMMERCIAL</li> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>MENTION IN PRE AND POST EVENT PRESS RELEASE</li> <li>ONE 10X10 EXHIBITOR TABLE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> </ul>
25 UNDER 25 AWARD PROGRAM \$30,000 EXCLUSIVE OPPORTUNITY	<ul> <li>LISTED ON MATERIALS AS "SPONSORED BY"</li> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)</li> <li>LOGO ON EVENT SIGNAGE</li> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> </ul>	<ul> <li>30-SECOND VIDEO COMMERCIAL</li> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>MENTION IN PRE AND POST EVENT PRESS RELEASE</li> <li>ONE 10X10 EXHIBITOR TABLE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> </ul>
snack break <b>\$15,000</b> 6 available	<ul> <li>LISTED ON MATERIALS AS "SPONSORED BY"</li> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)</li> <li>LOGO ON EVENT SIGNAGE</li> </ul>	<ul> <li>LOGO SHOWN DURING GENERAL SESSIONS</li> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>MENTION IN PRE AND POST EVENT PRESS RELEASE</li> <li>ONE 10X10 EXHIBITOR TABLE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> </ul>
TOTES/BAGS <b>\$8,000</b>	<ul> <li>LISTED ON MATERIALS AS "SPONSORED BY"</li> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT SIGNAGE</li> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> </ul>	<ul> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> <li>PROMOTION ON SOCIAL MEDIA PLATFORMS</li> <li>2 AVAILABLE</li> </ul>
LANYARD \$6,500	<ul> <li>LISTED ON MATERIALS AS "SPONSORED BY"</li> <li>FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM</li> <li>LOGO ON EVENT SIGNAGE</li> <li>VERBAL RECOGNITION BY EVENT EMCEE</li> </ul>	VERBAL RECOGNITION BY EVENT EMCEE     PROMOTION ON SOCIAL MEDIA     PLATFORMS     2 AVAILABLE

UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.



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## Inspiring Hope. Changing Lives.

### United National Indian Tribal Youth, Inc.

953 E. Juanita Ave., Ste C Mesa, AZ 85204 (480) 718-9793 UNITY Inc. is a 501 (c)(3) Non-Profit Organization #73-1010390