2024 Native American Youth Leadership Conferences

Sponsorship Opportunities

For more information contact
t.patterson@unityinc.org  * (480)718-9793
More than 700 Native American and Alaska Native youth (ages 12-24) and advisors are gathering in Phoenix, AZ in early February for 2024’s UNITY Midyear Conference.

The 2024 UNITY Midyear Conference will provide three days of leadership development, highlighting community service and advocacy for Indigenous communities. Native American and Alaska Native youth will continuously engage with one another through workshops and breakout sessions, as well as extracurricular activities that include the sharing of culture, music and art.

UNITY is excited to host several speakers and presenters that are passionate in supporting community service and advocacy throughout Native Country. Through a variety of programmatic activities, team building and collaboration, our Native youth leaders will actively engage with one another, brainstorming and building on new ideas to create change within their respective communities.
More than 2,000 Native American and Alaska Native youth from urban and rural communities across the nation will converge in Portland, Oregon in the summer for the annual National UNITY Conference. The five-day conference will provide participants with culturally relevant leadership and skill-building training through workshops and keynote presentations.

Each year, more than 300 tribal communities from 36 states are represented at the conference. Participants begin their conference experience at the lighting of the UNITY Fire, a sacred gathering place for cultural sharing and healing. The fire stays lit for the duration of the conference, providing a safe space for congregating and discussion.

The conference will be packed with high-profile presenters and speakers, workshops, health and wellness activities, and leadership development opportunities. Signature components include the UNITY College & Career expo with more than 60 exhibitors and vendors, cultural night, talent show, 3-on-3 basketball tournament, and the annual UNITY banquet featuring youth awards and scholarships.
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Presenting**    | $25,000 | - Listed on materials as "Presented By"  
- Full-page ad in printed and digital program  
- Logo on event promotional materials (e-blasts, direct mail, advertisements)  
- Logo on event signage  
- Logo shown during general sessions  
- Welcome message (live or pre-taped)  
- 60-second video commercial  
- Verbal recognition by event emcee  
- Mention in pre and post event press release  
- One exhibitor table  
- Promotion on social media platforms  
- 10 full conference registrations  
- 10 reserved seats at the Unity Luncheon |
| **Champion**      | $15,000 | - Full-page ad in printed and digital program  
- Logo on event promotional materials (e-blasts, direct mail, advertisements)  
- Logo on event signage  
- Logo shown during general sessions  
- 30-second video commercial  
- Verbal recognition by event emcee  
- Mention in pre and post event press release  
- One exhibitor table  
- Promotion on social media platforms  
- 5 full conference registrations |
| **Partner**       | $7,500  | - Full-page ad in printed and digital program  
- Logo on event promotional materials (e-blasts, direct mail, advertisements)  
- Logo on event signage  
- Logo shown during general sessions  
- Verbal recognition by event emcee  
- Mention in pre and post event press release  
- One exhibitor table  
- Promotion on social media platforms  
- 2 full conference registrations |
| **Supporter**     | $3,500  | - Half-page ad in printed and digital program  
- Logo on event promotional materials (e-blasts, direct mail, advertisements)  
- Logo on event signage  
- Verbal recognition by event emcee  
- Logo shown during general sessions  
- One exhibitor table |
| **Friend**        | $1,500  | - Name listed in printed and digital program  
- Logo/name on event promotional materials (e-blasts, direct mail, advertisements)  
- Verbal recognition by event emcee  
- Promotion on social media platforms |
| **Full-Page**     | $800    | - Full-page ad in printed and digital program |
| **Half-Page**     | $400    | - Half-page ad in printed and digital program |
## UNITY MIDYEAR CONFERENCE SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LUNCHEON</strong> $20,000</td>
<td></td>
<td>Listed on materials as “Presented By”</td>
</tr>
<tr>
<td><strong>RECEPTION</strong> $16,000</td>
<td></td>
<td>Listed on materials as “Sponsored By”</td>
</tr>
<tr>
<td><strong>SNACK BREAK</strong> $5,000</td>
<td></td>
<td>Listed on materials as “Sponsored By”</td>
</tr>
<tr>
<td><strong>INTERNET</strong> $5,000</td>
<td></td>
<td>Listed on materials as “Sponsored By”</td>
</tr>
<tr>
<td><strong>TOTES/BAGS</strong> $3,500</td>
<td></td>
<td>Listed on materials as “Sponsored By”</td>
</tr>
<tr>
<td><strong>LANYARD</strong> $2,500</td>
<td></td>
<td>Listed on materials as “Sponsored By”</td>
</tr>
</tbody>
</table>

---

**United National Indian Tribal Youth, Inc.**  
953 E. Juanita Ave., Ste C Mesa, AZ 85204 (480) 718-9793  
UNITY Inc. is a 501 (c)(3) Non-Profit Organization #73-1010390
<table>
<thead>
<tr>
<th>Tier</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRESENTING</td>
<td>$100,000</td>
<td>Listed on materials as “Presented By”</td>
</tr>
<tr>
<td>EAGLE</td>
<td>$30,000</td>
<td>Full-page ad in printed and digital program</td>
</tr>
<tr>
<td>FIRE</td>
<td>$20,000</td>
<td>Full-page ad in printed and digital program</td>
</tr>
<tr>
<td>EARTH</td>
<td>$15,000</td>
<td>Full-page ad in printed and digital program</td>
</tr>
<tr>
<td>SAGE</td>
<td>$10,000</td>
<td>Half-page ad in printed and digital program</td>
</tr>
<tr>
<td>ABALONE</td>
<td>$5,000</td>
<td>Name listed in printed and digital program</td>
</tr>
<tr>
<td>FULL-PAGE</td>
<td>$2,000</td>
<td>Full-page ad in printed and digital program</td>
</tr>
<tr>
<td>HALF-PAGE</td>
<td>$1,000</td>
<td>Half-page ad in printed and digital program</td>
</tr>
</tbody>
</table>
# National Unity Conference Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Amount</th>
<th>Exclusive Opportunity</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Unity Gala**          | $75,000| Yes                   | - Listed on materials as “Presented By”  
- Full-page ad in printed and digital program  
- Logo on event promotional materials (e-blasts, direct mail, advertisements)  
- Logo on event signage  
- Logo shown during general sessions  
- Welcome message (live or pre-taped)  
- Verbal recognition by event emcee  
- 60-second video commercial  
- Mention in pre and post event press release  
- One 10x10 exhibitor table  
- Promotion on social media platforms |
| **Reception**           | $40,000| Yes                   | - Live message at welcome reception  
- Verbal recognition by event emcee  
- 60-second video commercial  
- Mention in pre and post event press release  
- One 10x10 exhibitor table  
- Promotion on social media platforms |
| **Internet**            | $40,000| Yes                   | - 60-second video commercial  
- Verbal recognition by event emcee  
- Mention in pre and post event press release  
- One 10x10 exhibitor table  
- Promotion on social media platforms |
| **25 Under 25 Award Program** | $30,000| Yes                   | - 30-second video commercial  
- Verbal recognition by event emcee  
- Mention in pre and post event press release  
- One 10x10 exhibitor table  
- Promotion on social media platforms |
| **Snack Break**         | $15,000| No                    | - Logo shown during general sessions  
- Verbal recognition by event emcee  
- Mention in pre and post event press release  
- One 10x10 exhibitor table  
- Promotion on social media platforms |
| **Totes/Bags**          | $8,000 | No                    | - Verbal recognition by event emcee  
- Promotion on social media platforms |
| **Lanyard**             | $6,500 | No                    | - Verbal recognition by event emcee  
- Promotion on social media platforms |
UNITY’s mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.

2023 SPONSORS, DONORS AND PARTNERS

Agua Caliente Band of Cahuilla Indians
American Indian Science and Engineering Society
Arizona Coyotes
Arizona Public Service
Arizona State University, Walter Cronkite
School of Journalism and Mass Communications
Bank of America
Casey Family Foundation
Chickasaw Nation
Comcast NBCUniversal
Common Counsel Foundation
Cook Native American Ministries
Coyotes Hockey Team
Desert Diamond - Tohono O'odham Gaming
Fort McDowell Yavapai Nation
Franciscan University of Steubenville
Freeport McMoRan
Gaming Laboratories International
Gila River Broadcasting
Gila River Indian Community
IllumiNative
Imagine This
Individual Donors
International Gaming Technology
It's a Penalty
John Templeton Foundation
Kauffman Associates
Living Springs Foundation
Mille Lacs Band of Ojibwe
Mohegan Sun
National Center of American Indian Enterprise Development
National Congress of American Indians
National Education Association
National Indian Education Association
National Museum of the American Indian
Native Forward Scholars Fund
Nike N7
Office of Juvenile Justice and Delinquency Prevention
Oracle Employee Giving
Pascua Yaqui Tribe
Pechanga Band of Indians
Phoenix Suns Charities
Poarch Band of Creek Indians
Prairie Island Tribal Council
REDW LLC
RMP Foundation/Tribal Tech
Salt River Pima Maricopa Indian Community
San Carlos Apache Tribe
San Manuel Band of Mission Indians
San Pasqual Band of Mission Indians
Seasons for Sharing
Seminole Tribe of Florida
Seneca Gaming Corporation
Shakopee Mdewakanton Sioux Community
Soboba Band of Lisueno Indians
Substance Abuse & Mental Health Services Administration
Suns Legacy Partners, LLC
Suquamish Tribe
Sycuan Band of the Kumeyaay Nation
Target Circle Guest Directed Giving
TC Energy Giving Program
The Fund for Shared Insight
The Wichita and Affiliated Tribes
Titan Facility Services
Tohono O'odham Gaming Enterprise
United Auburn Indian Community
Vadon Foundation
Walmart Foundation
Wells Fargo Employee Giving

United National Indian Tribal Youth, Inc.
953 E. Juanita Ave., Ste C Mesa, AZ 85204 (480) 718-9793
UNITY Inc. is a 501 (c)(3) Non-Profit Organization #73-1010390