

2024 Native American Youth
Leadership Conferences

Sponsorship Opportunities



For more information contact
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2024 CONFERENCES

UNITY MIDYEAR CONFERENCE | FEBRUARY 2-4, 2024 SHERATON PHOENIX DOWNTOWN | PHOENIX, ARIZONA

More than 700 Native American and Alaska Native youth (ages 12-24) and advisors are gathering in Phoenix, AZ in early February for 2024's UNITY Midyear Conference.

The 2024 UNITY Midyear Conference will provide three days of leadership development, highlighting community service and advocacy for Indigenous communities. Native American and Alaska Native youth will continuously engage with one another through workshops and breakout sessions, as well as extracurricular activities that include the sharing of culture, music and art.

UNITY is excited to host several speakers and presenters that are passionate in supporting community service and advocacy throughout Native Country. Through a variety of programmatic activities, team building and collaboration, our Native youth leaders will actively engage with one another, brainstorming and building on new ideas to create change within their respective communities.



Join Us!

UNITY
Phoenix
2024 UNITY Midyear Conference



Midyear 2024

www.unityinc.org



Join Us!

UNITY

2024 National UNITY Conference



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National 2024

NATIONAL UNITY CONFERENCE | JUNE 29 - JULY 3, 2024 OREGON CONVENTION CENTER | PORTLAND, OREGON

More than 2,000 Native American and Alaska Native youth from urban and rural communities across the nation will converge in Portland, Oregon in the summer for the annual National UNITY Conference. The five-day conference will provide participants with culturally relevant leadership and skill-building training through workshops and keynote presentations.

Each year, more than 300 tribal communities from 36 states are represented at the conference. Participants begin their conference experience at the lighting of the UNITY Fire, a sacred gathering place for cultural sharing and healing. The fire stays lit for the duration of the conference, providing a safe space for congregating and discussion.

The conference will be packed with high-profile presenters and speakers, workshops, health and wellness activities, and leadership development opportunities. Signature components include the UNITY College & Career expo with more than 60 exhibitors and vendors, cultural night, talent show, 3-on-3 basketball tournament, and the annual UNITY banquet featuring youth awards and scholarships.

UNITY MIDYEAR CONFERENCE SPONSORSHIP OPPORTUNITIES



PRESENTING
\$25,000

**EXCLUSIVE
OPPORTUNITY**

- LISTED ON MATERIALS AS "PRESENTED BY"
- FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM
- LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)
- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS
- WELCOME MESSAGE (LIVE OR PRE-TAPED)
- 60-SECOND VIDEO COMMERCIAL

- VERBAL RECOGNITION BY EVENT EMCEE
- MENTION IN PRE AND POST EVENT PRESS RELEASE
- ONE EXHIBITOR TABLE
- PROMOTION ON SOCIAL MEDIA PLATFORMS
- 10 FULL CONFERENCE REGISTRATIONS
- 10 RESERVED SEATS AT THE UNITY LUNCHEON

CHAMPION
\$15,000

- FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM
- LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)
- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS
- 30-SECOND VIDEO COMMERCIAL

- VERBAL RECOGNITION BY EVENT EMCEE
- MENTION IN PRE AND POST EVENT PRESS RELEASE
- ONE EXHIBITOR TABLE
- PROMOTION ON SOCIAL MEDIA PLATFORMS
- 5 FULL CONFERENCE REGISTRATIONS

PARTNER
\$7,500

- FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM
- LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)
- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS

- VERBAL RECOGNITION BY EVENT EMCEE
- MENTION IN PRE AND POST EVENT PRESS RELEASE
- ONE EXHIBITOR TABLE
- PROMOTION ON SOCIAL MEDIA PLATFORMS
- 2 FULL CONFERENCE REGISTRATIONS

SUPPORTER
\$3,500

- HALF-PAGE AD IN PRINTED AND DIGITAL PROGRAM
- LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)
- LOGO ON EVENT SIGNAGE

- VERBAL RECOGNITION BY EVENT EMCEE
- LOGO SHOWN DURING GENERAL SESSIONS
- ONE EXHIBITOR TABLE

FRIEND
\$1,500

- NAME LISTED IN PRINTED AND DIGITAL PROGRAM
- LOGO/NAME ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)

- VERBAL RECOGNITION BY EVENT EMCEE
- PROMOTION ON SOCIAL MEDIA PLATFORMS

FULL-PAGE
\$800

- FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM

HALF-PAGE
\$400

- HALF-PAGE AD IN PRINTED AND DIGITAL PROGRAM



UNITY MIDYEAR CONFERENCE SPONSORSHIP OPPORTUNITIES ○○○○

LUNCHEON \$20,000 EXCLUSIVE OPPORTUNITY	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS "PRESENTED BY" • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS • WELCOME MESSAGE (LIVE OR PRE-TAPED) 	<ul style="list-style-type: none"> • VERBAL RECOGNITION BY EVENT EMCEE • 60-SECOND VIDEO COMMERCIAL • MENTION IN PRE AND POST EVENT PRESS RELEASE • ONE EXHIBITOR TABLE • PROMOTION ON SOCIAL MEDIA PLATFORMS • 10 RESERVED SEATS AT THE UNITY LUNCHEON
RECEPTION \$16,000 EXCLUSIVE OPPORTUNITY	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS "SPONSORED BY" • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS 	<ul style="list-style-type: none"> • LIVE MESSAGE AT WELCOME RECEPTION • VERBAL RECOGNITION BY EVENT EMCEE • 30-SECOND VIDEO COMMERCIAL • MENTION IN PRE AND POST EVENT PRESS RELEASE • ONE EXHIBITOR TABLE • PROMOTION ON SOCIAL MEDIA PLATFORMS
SNACK BREAK \$5,000	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS "SPONSORED BY" • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE 	<ul style="list-style-type: none"> • LOGO SHOWN DURING GENERAL SESSIONS • VERBAL RECOGNITION BY EVENT EMCEE • MENTION IN PRE AND POST EVENT PRESS RELEASE • PROMOTION ON SOCIAL MEDIA PLATFORMS • ONE EXHIBITOR TABLE 4 AVAILABLE
INTERNET \$5,000	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS "SPONSORED BY" • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS 	<ul style="list-style-type: none"> • LOGO SHOWN DURING GENERAL SESSIONS • VERBAL RECOGNITION BY EVENT EMCEE • MENTION IN PRE AND POST EVENT PRESS RELEASE • PROMOTION ON SOCIAL MEDIA PLATFORMS 2 AVAILABLE
TOTES/BAGS \$3,500	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS "SPONSORED BY" • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT SIGNAGE • VERBAL RECOGNITION BY EVENT EMCEE • PROMOTION ON SOCIAL MEDIA PLATFORMS 	2 AVAILABLE
LANYARD \$2,500	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS "SPONSORED BY" • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT SIGNAGE • VERBAL RECOGNITION BY EVENT EMCEE 	2 AVAILABLE

United National Indian Tribal Youth, Inc.

953 E. Juanita Ave., Ste C Mesa, AZ 85204 (480) 718-9793
 UNITY Inc. is a 501 (c)(3) Non-Profit Organization #73-1010390



NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES

<p>PRESENTING \$100,000</p> <p>EXCLUSIVE OPPORTUNITY</p>	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS "PRESENTED BY" • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS • WELCOME MESSAGE (LIVE OR PRE-TAPED) • 60-SECOND VIDEO COMMERCIAL 	<ul style="list-style-type: none"> • 35 RESERVED SEATS AT THE UNITY GALA
<p>EAGLE \$30,000</p>	<ul style="list-style-type: none"> • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS • 60-SECOND VIDEO COMMERCIAL • VERBAL RECOGNITION BY EVENT EMCEE 	<ul style="list-style-type: none"> • MENTION IN PRE AND POST EVENT PRESS RELEASE • ONE EXHIBITOR TABLE • PROMOTION ON SOCIAL MEDIA PLATFORMS • 20 FULL CONFERENCE REGISTRATIONS • 20 RESERVED SEATS AT THE UNITY GALA
<p>FIRE \$20,000</p>	<ul style="list-style-type: none"> • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS • 60-SECOND VIDEO COMMERCIAL 	<ul style="list-style-type: none"> • VERBAL RECOGNITION BY EVENT EMCEE • MENTION IN PRE AND POST EVENT PRESS RELEASE • PROMOTION ON SOCIAL MEDIA PLATFORMS • 10 FULL CONFERENCE REGISTRATIONS
<p>EARTH \$15,000</p>	<ul style="list-style-type: none"> • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS 	<ul style="list-style-type: none"> • VERBAL RECOGNITION BY EVENT EMCEE • ONE 10X10 EXHIBITOR BOOTH • PROMOTION ON SOCIAL MEDIA PLATFORMS • 6 FULL CONFERENCE REGISTRATIONS
<p>SAGE \$10,000</p>	<ul style="list-style-type: none"> • HALF-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT SIGNAGE • VERBAL RECOGNITION BY EVENT EMCEE 	<ul style="list-style-type: none"> • PROMOTION ON SOCIAL MEDIA PLATFORMS • 3 FULL CONFERENCE REGISTRATIONS
<p>ABALONE \$5,000</p>	<ul style="list-style-type: none"> • NAME LISTED IN PRINTED AND DIGITAL PROGRAM • LOGO/NAME ON EVENT SIGNAGE 	<ul style="list-style-type: none"> • VERBAL RECOGNITION BY EVENT EMCEE
<p>FULL-PAGE \$2,000</p>	<ul style="list-style-type: none"> • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM 	
<p>HALF-PAGE \$1,000</p>	<ul style="list-style-type: none"> • HALF-PAGE AD IN PRINTED AND DIGITAL PROGRAM 	

NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES

UNITY GALA \$75,000 EXCLUSIVE OPPORTUNITY	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS “PRESENTED BY” • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS • WELCOME MESSAGE (LIVE OR PRE-TAPED) 	<ul style="list-style-type: none"> • VERBAL RECOGNITION BY EVENT EMCEE • 60-SECOND VIDEO COMMERCIAL • MENTION IN PRE AND POST EVENT PRESS RELEASE • ONE 10X10 EXHIBITOR TABLE • PROMOTION ON SOCIAL MEDIA PLATFORMS • 20 RESERVED SEATS AT THE UNITY GALA
RECEPTION \$40,000 EXCLUSIVE OPPORTUNITY	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS “SPONSORED BY” • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS 	<ul style="list-style-type: none"> • LIVE MESSAGE AT WELCOME RECEPTION • VERBAL RECOGNITION BY EVENT EMCEE • 60-SECOND VIDEO COMMERCIAL • MENTION IN PRE AND POST EVENT PRESS RELEASE • ONE 10X10 EXHIBITOR TABLE • PROMOTION ON SOCIAL MEDIA PLATFORMS
INTERNET \$40,000 EXCLUSIVE OPPORTUNITY	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS “SPONSORED BY” • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS 	<ul style="list-style-type: none"> • 60-SECOND VIDEO COMMERCIAL • VERBAL RECOGNITION BY EVENT EMCEE • MENTION IN PRE AND POST EVENT PRESS RELEASE • ONE 10X10 EXHIBITOR TABLE • PROMOTION ON SOCIAL MEDIA PLATFORMS
25 UNDER 25 <small>AWARD PROGRAM</small> \$30,000 EXCLUSIVE OPPORTUNITY	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS “SPONSORED BY” • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE • LOGO SHOWN DURING GENERAL SESSIONS 	<ul style="list-style-type: none"> • 30-SECOND VIDEO COMMERCIAL • VERBAL RECOGNITION BY EVENT EMCEE • MENTION IN PRE AND POST EVENT PRESS RELEASE • ONE 10X10 EXHIBITOR TABLE • PROMOTION ON SOCIAL MEDIA PLATFORMS
SNACK BREAK \$15,000 6 AVAILABLE	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS “SPONSORED BY” • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) • LOGO ON EVENT SIGNAGE 	<ul style="list-style-type: none"> • LOGO SHOWN DURING GENERAL SESSIONS • VERBAL RECOGNITION BY EVENT EMCEE • MENTION IN PRE AND POST EVENT PRESS RELEASE • ONE 10X10 EXHIBITOR TABLE • PROMOTION ON SOCIAL MEDIA PLATFORMS
TOTES/BAGS \$8,000	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS “SPONSORED BY” • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT SIGNAGE • VERBAL RECOGNITION BY EVENT EMCEE • PROMOTION ON SOCIAL MEDIA PLATFORMS 	<ul style="list-style-type: none"> • VERBAL RECOGNITION BY EVENT EMCEE • PROMOTION ON SOCIAL MEDIA PLATFORMS <p>2 AVAILABLE</p>
LANYARD \$6,500	<ul style="list-style-type: none"> • LISTED ON MATERIALS AS “SPONSORED BY” • FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM • LOGO ON EVENT SIGNAGE • VERBAL RECOGNITION BY EVENT EMCEE 	<ul style="list-style-type: none"> • VERBAL RECOGNITION BY EVENT EMCEE • PROMOTION ON SOCIAL MEDIA PLATFORMS <p>2 AVAILABLE</p>

UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.



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