2024 Native American Youth
Leadership Conference

Sponsorship Opportunities





The National UNITY Conference is an impactful youth-led annual event held every July. About 2,500 Native youth and advisors are expected to attend the 2024 National UNITY Conference in Portland, Oregon.

The National UNITY Conference complete with general sessions, regional caucuses, workshops, career/education fair, and fun evening activities provides hands-on leadership development activities and where the National UNITY Council conducts elections and its annual business meeting.

Adult training may include building rapport, peer-to-peer sharing, conflict resolution, approaches to youth work and more.



NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES ••••

\$100,000

EXCLUSIVEOPPORTUNITY

- LISTED ON MATERIALS AS "PRESENTED BY"
- FULL-PAGE AD IN PRINTED AND DIGITAL
 PROGRAM
- LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)
- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS
- WELCOME MESSAGE (LIVE OR PRE-TAPED)
- PROMOTION ON SOCIAL MEDIA PLATFORMS
- MENTION IN PRE AND POST EVENT PRESS RELEASE
- 60-SECOND VIDEO COMMERCIAL
- ONE 10X10 EXHIBITOR BOOTH
- 35 FULL CONFERENCE REGISTRATIONS
- 35 RESERVED SEATS AT THE UNITY GALA

UNITY GALA

\$75,000

EXCLUSIVEOPPORTUNITY

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- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS
- WELCOME MESSAGE (LIVE OR PRE-TAPED)
- VERBAL RECOGNITION BY EVENT EMCEE
- 60-SECOND VIDEO COMMERCIAL
- MENTION IN PRE AND POST EVENT PRESS RELEASE
- ONE 10X10 EXHIBITOR TABLE
- PROMOTION ON SOCIAL MEDIA
 PLATFORMS
- 20 RESERVED SEATS AT THE UNITY GALA

RECEPTION

\$40,000

EXCLUSIVEOPPORTUNITY

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- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS
- 60-SECOND VIDEO COMMERCIAL
- VERBAL RECOGNITION BY EVENT EMCEE
- MENTION IN PRE AND POST EVENT PRESS RELEASE
- ONE 10X10 EXHIBITOR TABLE
- PROMOTION ON SOCIAL MEDIA PLATFORMS

\$40,000

EXCLUSIVE OPPORTUNITY

- LISTED ON MATERIALS AS "SPONSORED

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- FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM
- LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)
- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS
- 60-SECOND VIDEO COMMERCIAL
- VERBAL RECOGNITION BY EVENT EMCEE
- MENTION IN PRE AND POST EVENT PRESS RELEASE
- ONE 10X10 EXHIBITOR TABLE
- PROMOTION ON SOCIAL MEDIA PLATFORMS

EAGLE \$30.000

EXCLUSIVE OPPORTUNITY

- FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM
- LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)
- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS
- 60-SECOND VIDEO COMMERCIAL
- VERBAL RECOGNITION BY EVENT EMCEE
- MENTION IN PRE AND POST EVENT PRESS RELEASE
- PROMOTION ON SOCIAL MEDIA PLATFORMS
- ONE 10X10 EXHIBITOR BOOTH
- 20 FULL CONFERENCE REGISTRATIONS
- 20 RESERVED SEATS AT THE UNITY GALA

25 UNDER 25 AWARD PROGRAM \$30,000

EXCLUSIVE OPPORTUNITY

- LISTED ON MATERIALS AS "SPONSORED RY"
- FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM
- LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS)
- LOGO ON EVENT SIGNAGE
- LOGO SHOWN DURING GENERAL SESSIONS
- 30-SECOND VIDEO COMMERCIAL
- VERBAL RECOGNITION BY EVENT EMCEE
- MENTION IN PRE AND POST EVENT PRESS

 PELEASE
- ONE 10X10 EXHIBITOR TABLE
- PROMOTION ON SOCIAL MEDIA PLATFORMS

NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES

| <i>FIRE</i> \$20,000 | FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) LOGO ON EVENT SIGNAGE LOGO SHOWN DURING GENERAL SESSIONS 60-SECOND VIDEO COMMERCIAL | VERBAL RECOGNITION BY EVENT EMCEE MENTION IN PRE AND POST EVENT PRESS RELEASE PROMOTION ON SOCIAL MEDIA PLATFORMS ONE 10X10 EXHIBITOR BOOTH 10 FULL CONFERENCE REGISTRATIONS |
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| <i>EARTH</i> \$15,000 | PULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM LOGO ON EVENT SIGNAGE LOGO SHOWN DURING GENERAL SESSIONS | VERBAL RECOGNITION BY EVENT EMCEE ONE 10X10 EXHIBITOR BOOTH PROMOTION ON SOCIAL MEDIA PLATFORMS FULL CONFERENCE REGISTRATIONS |
| SNACK BREAK \$15,000 6 AVAILABLE | UISTED ON MATERIALS AS "SPONSORED BY" FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM LOGO ON EVENT PROMOTIONAL MATERIALS (E-BLASTS, DIRECT MAIL, ADVERTISEMENTS) LOGO ON EVENT SIGNAGE | LOGO SHOWN DURING GENERAL SESSIONS VERBAL RECOGNITION BY EVENT EMCEE MENTION IN PRE AND POST EVENT PRESS RELEASE ONE 10X10 EXHIBITOR TABLE PROMOTION ON SOCIAL MEDIA PLATFORMS |
| SAGE \$10,000 | HALF-PAGE AD IN PRINTED AND DIGITAL PROGRAM LOGO ON EVENT SIGNAGE VERBAL RECOGNITION BY EVENT EMCEE | PROMOTION ON SOCIAL MEDIA PLATFORMS 3 FULL CONFERENCE REGISTRATIONS |
| TOTES/BAGS | LISTED ON MATERIALS AS "SPONSORED BY" FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM LOGO ON EVENT SIGNAGE VERBAL RECOGNITION BY EVENT EMCEE PROMOTION ON SOCIAL MEDIA PLATFORMS | VERBAL RECOGNITION BY EVENT EMCEE PROMOTION ON SOCIAL MEDIA PLATFORMS 2 AVA LABLE |
| <i>LANYARD</i> \$6,500 | LISTED ON MATERIALS AS "SPONSORED BY" FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM LOGO ON EVENT SIGNAGE VERBAL RECOGNITION BY EVENT EMCEE | VERBAL RECOGNITION BY EVENT EMCEE PROMOTION ON SOCIAL MEDIA PLATFORMS 2 AVAILABLE |
| FULL-PAGE \$2,000 | FULL-PAGE AD IN PRINTED AND DIGITAL PROGRAM | |
| HALF-PAGE \$1,000 | HALF-PAGE AD IN PRINTED AND DIGITAL PROGRAM | |



UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.



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United National Indian Tribal Youth, Inc.

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