For more information regarding UNITY’s 2023 sponsorship opportunities, please contact:

Michele Crank
m.crank@unityinc.org • (480) 635-2940
UNITY’s mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.

Founded in 1976, United National Indian Tribal Youth, Inc. (UNITY) is a national network organization promoting personal development, citizenship, and leadership among Native Youth. UNITY’s mission is to foster the spiritual, mental, physical, and social development of American Indian and Alaska Native youth ages 14 -24 and help build a strong, unified, and self-reliant Native America through greater youth involvement.

UNITY’s network currently includes 300 affiliated youth councils in 36 states. Youth Councils are sponsored by Tribes, Alaska Native villages, high schools, colleges, urban centers, and others.
The UNITY Midyear Conference is slated to gather more than 500 Native American and Alaska Native youth and advisors for three days of leadership development in Tempe, Arizona. The 2023 event will continue to engage Native youth from across the country through workshops, breakout sessions, music, and cultural sharing. Popular UNITY trainers and presenters will return, and attendees will participate in speed workshops and team building, hear from engaging guest speakers, and enjoy time to meet and network with other Native youth from around the country.

More than 2,000 Native American and Alaska Native youth from urban and rural communities across the nation will converge in Washington, D.C., in the summer for the annual National UNITY Conference. The five-day conference will provide participants with culturally relevant leadership and skill-building training through workshops and keynote presentations. Each year, more than 300 tribal communities from 36 states are represented at the conference. Participants begin their conference experience at the lighting of the UNITY Fire, a sacred gathering place for cultural sharing and healing. The fire stays lit for the duration of the conference, providing a safe space for congregating and discussion. The conference will be packed with high-profile presenters and speakers, workshops, health and wellness activities and leadership development opportunities. Signature components include the UNITY College & Career expo with more than 60 exhibitors and vendors, cultural night, talent show, 3-on-3 basketball tournament, and the annual UNITY banquet featuring youth awards and scholarships.
UNITY MIDYEAR CONFERENCES
2023 SPONSORSHIP OPPORTUNITIES

**EXCLUSIVE OPPORTUNITY**

**PRESENTING**
-$25,000
- Listed on materials as “Presented by”
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Welcome message (live or pre-taped)
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms
- 10 full conference registrations
- 10 reserved seats at each general session
- 10 reserved seats at the UNITY luncheon

**CHAMPION**
-$15,000
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 30-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms
- 5 full conference registrations

**PARTNER**
-$7,500
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions

**SUPPORTER**
-$3,500
- Half-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

**FRIEND**
-$1,500
- Name listed in printed and digital program
- Logo/Name on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

**FULL PAGE AD**
-$800
- Full-Page Ad in printed and digital program

**HALF PAGE AD**
-$400
- Half-Page Ad in printed and digital program

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I always love UNITY and the renewed energy it gives me each time. UNITY is important to me because it truly does inspire hope and saves lives. I was so happy to be able to introduce youth from my community to the power of UNITY in Minneapolis, Minnesota.

Co-President, Chenoa Scippio
UNITY MIDYEAR CONFERENCES
2023 SPONSORSHIP OPPORTUNITIES

**EXCLUSIVE OPPORTUNITY**

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- Logo on event signage
- Logo shown during general sessions
- Welcome message (live or pre-taped)
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms
- 10 reserved seats at the UNITY luncheon

**LUNCHEON**

- $20,000

**EXCLUSIVE OPPORTUNITY**

- Listed on materials as “Sponsored by”
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Live message at Welcome Reception
- 30-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

**RECEPTION**

- $16,000

**SNACK BREAK**

- $5,000

**INTERNET**

- $5,000

**TOTES/BAGS**

- $3,500

**LANYARD**

- $2,500

2 AVAILABLE

- Listed on materials as “Sponsored by”
- Full-Page Ad in printed and digital program
- Logo on event signage
- Logo shown during general sessions
- Verbal recognition by event emcee
- Mention in pre and post event press release
- Promotion on social media platforms

2 AVAILABLE

- Listed on materials as “Sponsored by”
- Full-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

ASK ABOUT OUR CUSTOMIZED PACKAGES!
# 2023 Sponsorship Opportunities

## Exclusive Opportunity
- **Presenting**
  - $100,000
  - Listed on materials as “Presented by”
  - Full-Page Ad in printed and digital program
  - Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
  - Logo on event signage
  - Logo shown during general sessions
  - Welcome message (live or pre-taped)
  - 60-second video commercial
  - Verbal recognition by event emcee
  - Mention in pre and post event press release
  - One 10x10 exhibitor booth
  - Promotion on social media platforms
  - 30 full conference registrations
  - 30 reserved seats at each general session
  - 30 reserved seats at the UNITY Gala

## EAGLE
- **Eagle**
  - $30,000
  - Full-Page Ad in printed and digital program
  - Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
  - Logo on event signage
  - Logo shown during general sessions
  - 60-second video commercial
  - Verbal recognition by event emcee
  - Mention in pre and post event press release
  - One 10x10 exhibitor booth
  - Promotion on social media platforms
  - 20 full conference registrations
  - 20 reserved seats at each general session
  - 20 reserved seats at the UNITY Gala

## FIRE
- **Fire**
  - $20,000
  - Full-Page Ad in printed and digital program
  - Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
  - Logo on event signage
  - Logo shown during general sessions
  - 30-second video commercial
  - Verbal recognition by event emcee
  - Mention in pre and post event press release
  - One 10x10 exhibitor booth
  - Promotion on social media platforms
  - 10 full conference registrations

## EARTH
- **Earth**
  - $15,000
  - Full-Page Ad in printed and digital program
  - Logo on event signage
  - Logo shown during general sessions
  - Verbal recognition by event emcee
  - One 10x10 exhibitor booth

## SAGE
- **Sage**
  - $10,000
  - Half-Page Ad in printed and digital program
  - Logo on event signage
  - Verbal recognition by event emcee
  - Promotion on social media platforms
  - 3 full conference registrations

## ABALONE
- **Abalone**
  - $5,000
  - Name listed in printed and digital program
  - Logo/Name on event signage
  - Verbal recognition by event emcee

## FULL PAGE AD
- **Full Page Ad**
  - $2,000
  - Full-Page Ad in printed and digital program

## HALF PAGE AD
- **Half Page Ad**
  - $1,000
  - Half-Page Ad in printed and digital program

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“This was my first year chaperoning to UNITY National Conference and I’m so grateful I was able to. It was beautiful to see so many Native youth come together and learn important life lessons and be proud of who they are. I can’t wait to see how this transforms our youth when they return home. Amazing!”

Joan Pete, Round Valley, CA
## NATIONAL UNITY CONFERENCE
### 2023 SPONSORSHIP OPPORTUNITIES

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<th>Snack Break</th>
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**60-second video commercial**
**Verbal recognition by event emcee**
**Mention in pre and post event press release**
**One exhibitor table**
**Promotion on social media platforms**

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