



2023 NATIVE AMERICAN YOUTH LEADERSHIP CONFERENCES SPONSORSHIP OPPORTUNITIES

For more information regarding UNITY's 2023 sponsorship opportunities, please contact:

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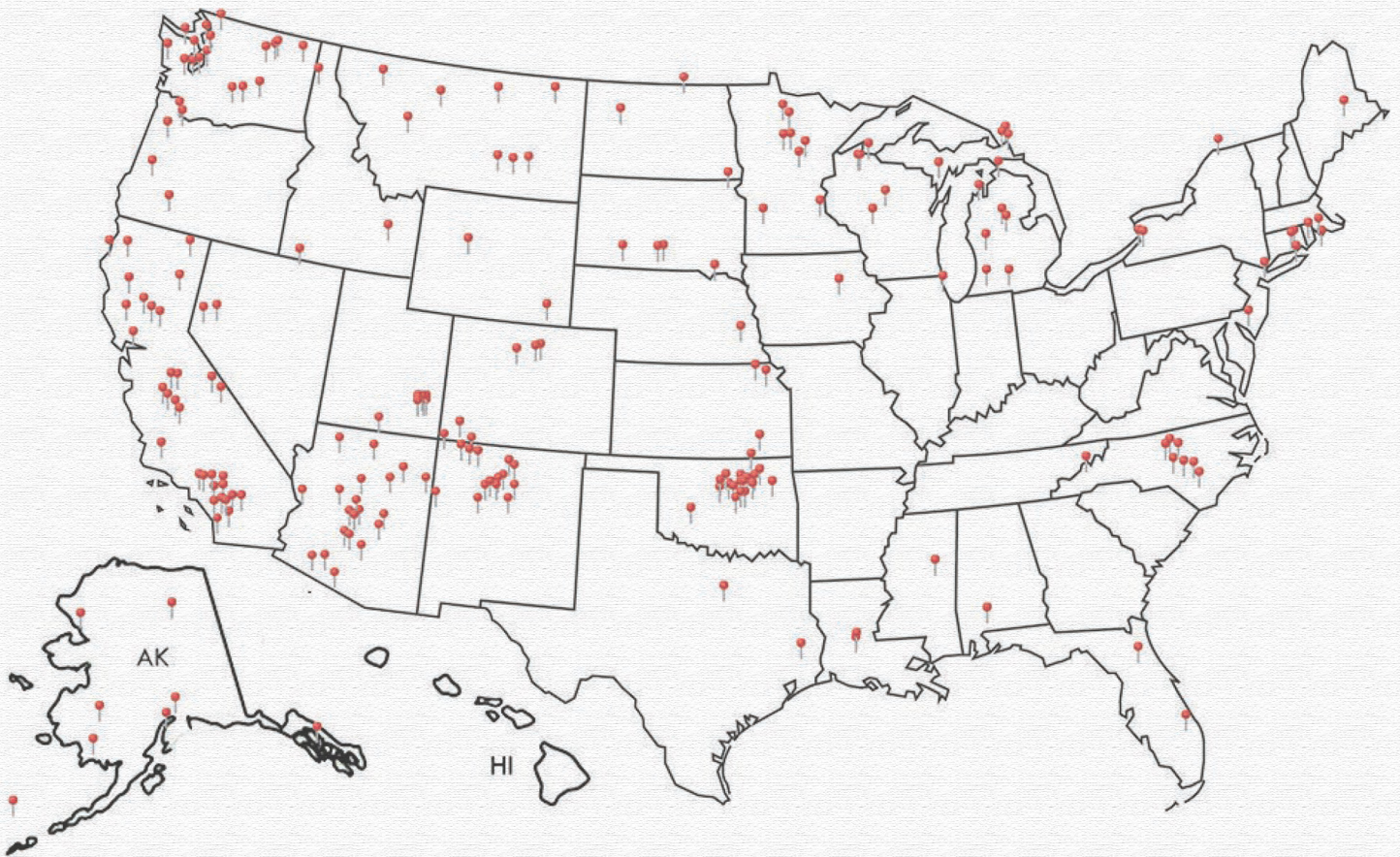
ABOUT

Inspiring Hope. Changing Lives. ○

UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian, Native Hawaiian, and Alaska Native youth, and to help build a strong, unified, and self-reliant Native America through greater youth involvement.

Founded in 1976, United National Indian Tribal Youth, Inc. (UNITY) is a national network organization promoting personal development, citizenship, and leadership among Native Youth. UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian and Alaska Native youth ages 14 -24 and help build a strong, unified, and self-reliant Native America through greater youth involvement.

UNITY's network currently includes 300 affiliated youth councils in 36 states. Youth Councils are sponsored by Tribes, Alaska Native villages, high schools, colleges, urban centers, and others.



United National Indian Tribal Youth, Inc.

953 E. Juanita Ave., Ste C • Mesa, Arizona 85204 • (480) 718-9793

UNITY, Inc. is a 501 (c)(3) Non-Profit Organization #73-1010390

2023 UNITY CONFERENCES



UNITY MIDYEAR CONFERENCE | FEBRUARY 24-26, 2023 DOUBLETREE BY HILTON PHOENIX-TEMPE - TEMPE, AZ

The UNITY Midyear Conference is slated to gather more than 500 Native American and Alaska Native youth and advisors for three days of leadership development in Tempe, Arizona. The 2023 event will continue to engage Native youth from across the country through workshops, breakout sessions, music, and cultural sharing. Popular UNITY trainers and presenters will return, and attendees will participate in speed workshops and team building, hear from engaging guest speakers, and enjoy time to meet and network with other Native youth from around the country.

NATIONAL UNITY CONFERENCE | JUNE 30 - JULY 4, 2023 WASHINGTON HILTON - WASHINGTON, D.C.

More than 2,000 Native American and Alaska Native youth from urban and rural communities across the nation will converge in Washington, D.C., in the summer for the annual National UNITY Conference. The five-day conference will provide participants with culturally relevant leadership and skill-building training through workshops and keynote presentations.

Each year, more than 300 tribal communities from 36 states are represented at the conference. Participants begin their conference experience at the lighting of the UNITY Fire, a sacred gathering place for cultural sharing and healing. The fire stays lit for the duration of the conference, providing a safe space for congregating and discussion. The conference will be packed with high-profile presenters and speakers, workshops, health and wellness activities and leadership development opportunities. Signature components include the UNITY College & Career expo with more than 60 exhibitors and vendors, cultural night, talent show, 3-on-3 basketball tournament, and the annual UNITY banquet featuring youth awards and scholarships.

UNITY MIDYEAR CONFERENCES

2023 SPONSORSHIP OPPORTUNITIES

EXCLUSIVE OPPORTUNITY



- Listed on materials as "Presented by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Welcome message (live or pre-taped)
- 60-second video commercial

- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms
- 10 full conference registrations
- 10 reserved seats at each general session
- 10 reserved seats at the UNITY luncheon



- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 30-second video commercial

- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms
- 5 full conference registrations



- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions

- Verbal recognition by event emcee
- Mention in pre and post event press release
- Promotion on social media platforms
- 2 full conference registrations



- Half-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms



- Name listed in printed and digital program
- Logo/Name on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms



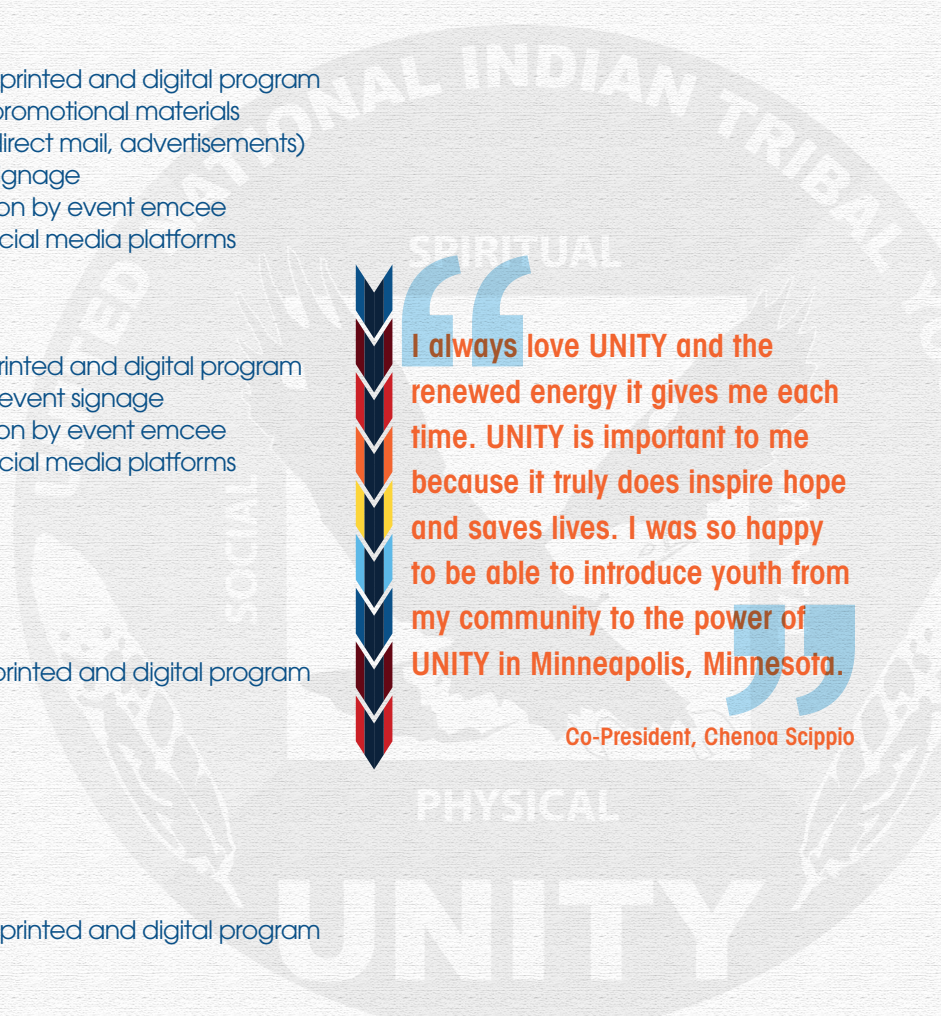
- Full-Page Ad in printed and digital program



- Half-Page Ad in printed and digital program

“I always love UNITY and the renewed energy it gives me each time. UNITY is important to me because it truly does inspire hope and saves lives. I was so happy to be able to introduce youth from my community to the power of UNITY in Minneapolis, Minnesota.”

Co-President, Chenoa Scippio



UNITY MIDYEAR CONFERENCES 2023 SPONSORSHIP OPPORTUNITIES

EXCLUSIVE OPPORTUNITY

LUNCHEON
\$20,000

- Listed on materials as "Presented by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Welcome message (live or pre-taped)
- 60-second video commercial

- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms
- 10 reserved seats at the UNITY luncheon

EXCLUSIVE OPPORTUNITY

RECEPTION
\$16,000

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions

- Live message at Welcome Reception
- 30-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

4 AVAILABLE

SNACK BREAK
\$5,000

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage

- Logo shown during general sessions
- Verbal recognition by event emcee
- Mention in pre and post event press release
- Promotion on social media platforms

2 AVAILABLE

INTERNET
\$5,000

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions

- Verbal recognition by event emcee
- Mention in pre and post event press release
- Promotion on social media platforms

2 AVAILABLE

TOTES/BAGS
\$3,500

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

2 AVAILABLE

LANYARD
\$2,500

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee

ASK ABOUT OUR CUSTOMIZED PACKAGES!

NATIONAL UNITY CONFERENCE 2023 SPONSORSHIP OPPORTUNITIES

EXCLUSIVE OPPORTUNITY

**PRESENTING
\$100,000**

- Listed on materials as "Presented by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Welcome message (live or pre-taped)
- 60-second video commercial

- Verbal recognition by event emcee
- Mention in pre and post event press release
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 30 full conference registrations
- 30 reserved seats at each general session
- 30 reserved seats at the UNITY Gala

**EAGLE
\$30,000**

- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 60-second video commercial
- Verbal recognition by event emcee

- Mention in pre and post event press release
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 20 full conference registrations
- 20 reserved seats at each general session
- 20 reserved seats at the UNITY Gala

**FIRE
\$20,000**

- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 30-second video commercial

- Verbal recognition by event emcee
- Mention in pre and post event press release
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 10 full conference registrations

**EARTH
\$15,000**

- Full-Page Ad in printed and digital program
- Logo on event signage
- Logo shown during general sessions
- Verbal recognition by event emcee
- One 10x10 exhibitor booth

- Promotion on social media platforms
- 6 full conference registrations

**SAGE
\$10,000**

- Half-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms
- 3 full conference registrations

**ABALONE
\$5,000**

- Name listed in printed and digital program
- Logo/Name on event signage
- Verbal recognition by event emcee

**FULL PAGE AD
\$2,000**

- Full-Page Ad in printed and digital program

**HALF PAGE AD
\$1,000**

- Half-Page Ad in printed and digital program

This was my first year chaperoning to UNITY National Conference and I'm so grateful I was able to. It was beautiful to see so many Native youth come together and learn important life lessons and be proud of who they are. I can't wait to see how this transforms our youth when they return home. Amazing!

Joan Pete, Round Valley, CA

NATIONAL UNITY CONFERENCE 2023 SPONSORSHIP OPPORTUNITIES

EXCLUSIVE OPPORTUNITY

**UNITY GALA
\$75,000**

- Listed on materials as "Presented by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Welcome message (live or pre-taped)
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One 10x10 exhibitor booth
- Promotion on social media platforms
- 20 reserved seats at the UNITY Gala

EXCLUSIVE OPPORTUNITY

**RECEPTION
\$40,000**

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Live message at Welcome Reception
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

EXCLUSIVE OPPORTUNITY

**INTERNET
\$40,000**

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 60-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

EXCLUSIVE OPPORTUNITY

**EARTH
AMBASSADORS
\$30,000**

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- 30-second video commercial
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

6 AVAILABLE

**SNACK BREAK
\$15,000**

- Listed on materials as "Sponsored by"
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- Logo on event promotional materials (e-blasts, flyers, direct mail, advertisements)
- Logo on event signage
- Logo shown during general sessions
- Verbal recognition by event emcee
- Mention in pre and post event press release
- One exhibitor table
- Promotion on social media platforms

2 AVAILABLE

**TOTES/BAGS
\$8,000**

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

2 AVAILABLE

**LANYARD
\$6,500**

- Listed on materials as "Sponsored by"
- Full-Page Ad in printed and digital program
- Logo on event signage
- Verbal recognition by event emcee
- Promotion on social media platforms

ASK ABOUT OUR CUSTOMIZED PACKAGES!

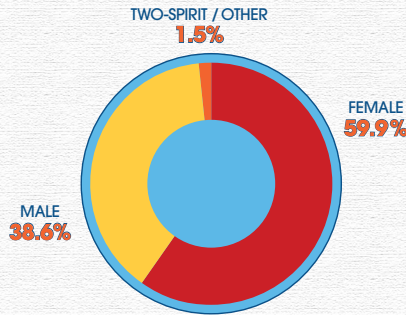
2022 UNITY CONFERENCES



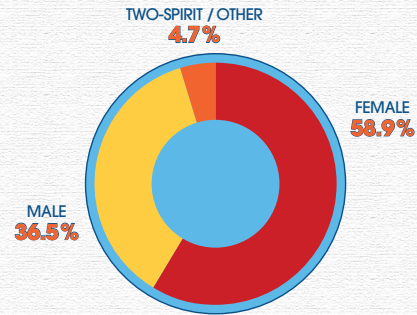
WHO ATTENDS OUR CONFERENCES?

DEMOGRAPHICS

MIDYEAR



NATIONAL



REGION

MIDYEAR

NORTHWEST 7.3%
NORTHEAST 12%
SOUTHWEST 72.4%
SOUTHEAST 8.4%

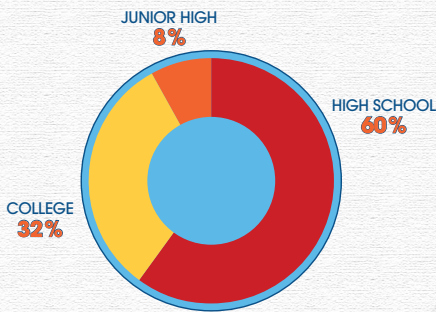


NATIONAL

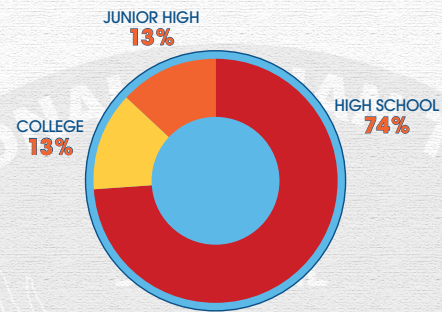
NORTHWEST 24%
NORTHEAST 15%
SOUTHWEST 40%
SOUTHEAST 22%

YOUTH PARTICIPANT GRADE LEVEL

MIDYEAR



NATIONAL



2022 SPONSORS AND PARTNERS

- Agua Band of Cahuilla Indians
- Alabama-Coushatta Tribe of Texas
- American Indian College Fund
- Arizona Public Service
- ASU - Cronkite School of Journalism
- Bank of America
- Bowman Performance Consulting
- Casey Family Programs
- Chitimacha Tribe of Louisiana
- Comcast NBCUniversal
- Common Counsel Foundation
- Confederated Tribes of Grand Ronde
- Fort McDowell Yavapai Nation
- Freeport-McMoRan
- Gila River Indian Community
- IGT - International Gaming Technologies
- IllumiNative
- John Templeton Foundation
- Kaufmann and Associates, Inc.
- Mashantucket Pequot
- MHA - Three Affiliated Tribes
- NCAIED - National Center of American Indian Enterprise Development
- NEA - National Education Association
- OJJDP - Office of Juvenile Justice and Delinquency Prevention
- Pala Band of Mission Indians
- Pauma Band of Mission Indians

- Phoenix Suns Charities
- Prescott-Yavapai Indian Tribe
- REDW & Mr. & Mrs. Marques Quintero
- Sac and Fox Nation of Missouri in Kansas and Nebraska
- SAMHSA - Substance Abuse and Mental Health Services Administration
- San Carlos Apache Tribe
- San Manuel Band of Mission Indians
- San Pasqual Band of Mission Indians
- Seminole Tribe of Florida
- Seneca Gaming Corporation
- Shakopee Mdewakanton Sioux Community
- Soboba Band of Luiseño Indians
- Suquamish Tribe - Port Madison Enterprises
- Sycuan Band of the Kumeyaay Nation
- TASIN - Tribal Alliance of Sovereign Indian Nations
- The Chickasaw Nation
- The Fund for Shared Insight
- The Mohegan Tribe & The Mohegan Sun
- The RMP Foundation, Inc.
- Thunder Valley Community Development
- Titan Facilities Services, LLC
- Twenty-Nine Palms Band of Mission Indians
- United Auburn Indian Community
- Urias Communications
- VADON Foundation