



2026

UNITED NATIONAL INDIAN TRIBAL YOUTH, INC.

SPONSORSHIP OPPORTUNITIES



2026
NATIONAL

JULY 10-14, 2026
OKLAHOMA CITY, OK



Dear Friend of UNITY,

It is with great pride and excitement that I invite you to join UNITY in celebrating a historic milestone—**50 Years of Native Youth Impact**—at the **2026 National UNITY Conference, taking place July 10–14, 2026, in Oklahoma City, Oklahoma**, the place where UNITY was first founded.

Since 1976, United National Indian Tribal Youth, Inc. (UNITY) has served as the **nation's oldest and largest Native youth leadership development organization**. Over the past five decades, UNITY has empowered **more than 300,000 Native youth** through life-changing conferences, leadership training, and community-based service initiatives. Today, with more than **320 affiliated youth councils nationwide**, UNITY remains a powerful movement where Native youth voices are heard, valued, and amplified.

The **2026 National UNITY Conference will bring together thousands of Native youth, advisors, alumni, and Tribal and community leaders** from across the country to honor UNITY's legacy and ignite the next 50 years of impact. This special anniversary year will feature expanded programming, commemorative celebrations, alumni recognition, and dynamic leadership development experiences for the next generation.

Your sponsorship is an investment in Native youth who will carry forward our traditions, strengthen Tribal nations, and become future leaders in government, education, technology, health care, and business. By partnering with UNITY during this historic 50th Anniversary year, your organization will be forever recognized as part of this transformational milestone.

We hope you will stand with us in 2026. Together, we will honor UNITY's past, celebrate its present, and build a brighter future for Native youth.

With gratitude,

A handwritten signature in black ink that reads 'Mary Kim Titla'. The signature is fluid and cursive.

Mary Kim Titla
Executive Director, UNITY
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(480) 718-9793



Celebrating 50 Years of Native Youth Impact

For half a century, UNITY has stood as the heartbeat of Native youth leadership across the United States. Founded in 1976 by J.R. Cook (Cherokee Nation), UNITY was created to give Native youth a national platform to unite their voices and shape their futures. What began as a small gathering has grown into a nationwide network of more than 320 youth councils representing over 250 Tribal Nations from both rural and urban communities.

UNITY has been more than an organization - it has been a movement, a family, and a powerful platform where Native youth voices are nurtured, amplified, and celebrated. UNITY's mission is to foster the spiritual, mental, physical, and social development of American Indian and Alaska Native youth, equipping them to become leaders in their communities and beyond.

"50 Years of Native Youth Impact" is more than an anniversary theme. It is a tribute to the generations of Native youth who have embraced UNITY's mission to grow spiritually, mentally, physically, and socially, and who have carried those lessons back to their Tribal Nations, villages, and communities. It represents the enduring strength, creativity, and resilience of Native youth leaders who have shaped policy, strengthened culture, and inspired change across Indian Country and beyond.

Over the last five decades, UNITY has:

- Empowered more than 300,000 Native youth through leadership training, cultural enrichment, and service learning.
- Expanded to over 320 youth councils, representing 250+ Tribal Nations across rural and urban communities.
- Elevated Native youth voices to local, national, and international stages, ensuring their perspectives guide conversations on education, health, climate, policy, and cultural preservation.



50 Years Forward

The impact of UNITY's first 50 years is seen in the leaders who now serve as Tribal council members, educators, entrepreneurs, government officials, lawyers, doctors, and cultural advocates; many of whom first found their voice at a UNITY conference.

But this theme is also about the future. As we celebrate our golden anniversary, UNITY recommits itself to building the next generation of Native leaders; youth who will tackle climate change, drive innovation in technology and business, strengthen sovereignty, and carry forward the traditions and values that ground our communities.

UNITY's vision is to expand its reach by:

- Growing youth leadership opportunities in STEM, climate action, and policy engagement.
- Strengthening mentorship pipelines to prepare Native youth for careers in education, business, government, and cultural stewardship.
- Building international partnerships that connect Indigenous youth globally.
- Sustaining UNITY's legacy of elevating Native youth voices for generations to come.

By standing with UNITY in this historic year, our partners and sponsors become part of a legacy that will continue to empower Native youth for generations to come through:

Leadership Development – Through regional and national conferences, UNITY will continue to provide training in public speaking, governance, project management, and cultural leadership.

Community Service – UNITY youth councils will be enabled to carry out projects addressing health, education, civic engagement, and cultural preservation.

Advocacy – UNITY will ensure Native youth voices reach national and international platforms, shaping policy and leadership.

Networking & Mentorship – UNITY will continue to connect youth with mentors, tribal leaders, and peers, creating a support system that extends into adulthood.



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- The largest annual gathering of Native youth in the country, with 3,500+ attendees expected.
- Held at the Oklahoma City Convention Center, honoring UNITY's birthplace.
- Will feature the UNITY Fire, 25 Under 25 Awards, and the 50th Anniversary UNITY Gala.
- A once-in-a-lifetime opportunity for sponsors to be part of UNITY's golden anniversary year.



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Legacy Partner – \$100,050

As UNITY's 50th Anniversary Presenting Sponsor, the Legacy Partner demonstrates the highest level of commitment to Native youth and the future of leadership. Your support enables UNITY to provide robust programming, scholarships, and national exposure for Native youth leaders.

Deliverables:

- Premier recognition as UNITY's 50th Anniversary Presenting Sponsor
- Exclusive naming rights as "Presenting by"
- Prominent logo placement on all National Conference signage, banners, and digital platforms
- Keynote stage recognition at the National Conference
- Full-page ad in the National Conference program book and UNITY's digital publications
- Featured story in UNITY's national newsletter, social media channels, and UNITY website
- 10 x 10 Exhibit booth (prime placement)
- 20 conference registrations
- 20 reserved seats at the UNITY 50th Anniversary Gala

50th Anniversary UNITY Gala Sponsor – \$75,050

Support UNITY's signature Gala event, celebrating the accomplishments of Native youth and providing critical scholarship and program funding. Your sponsorship ensures an unforgettable evening highlighting youth achievement and cultural pride.

Deliverables:

- Recognition as the exclusive Gala Sponsor during the evening program
- Logo on Gala signage, printed materials, and UNITY website
- Featured social media recognition leading up to the Gala
- Full-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 10 conference registrations
- 10 reserved seats at the UNITY 50th Anniversary Gala

Technology Partner – \$75,050

This sponsorship ensures that the National Conference runs seamlessly with state-of-the-art audiovisual and digital technology. Your support helps Native youth and attendees engage fully in all conference programs and virtual content.

Deliverables:

- Recognition as official Technology Partner
- Branding on National Conference A/V screens and UNITY website
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Full-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 10 conference registrations
- 10 reserved seats at the UNITY 50th Anniversary Gala





Golden Eagle Education Partner – \$50,050

As a Major Anniversary Sponsor, the Golden Eagle Partner supports leadership workshops, breakout sessions, and UNITY's Career & Education Day. This sponsorship includes exclusive naming rights for Career & Education Day and strengthens youth engagement, learning, and development at the National Conference.

Deliverables:

- Exclusive naming rights: "Career & Education Day presented by [Sponsor]"
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Full-page ad in the conference program book
- 10 x 10 Exhibit booth
- 8 conference registrations
- Logo on all materials (signage, schedule, print, digital)

Youth Soiree Sponsor – \$45,050

Support a signature social and networking event during the National Conference for Native youth participants, offering mentorship, cultural engagement, and team-building experiences. This sponsorship creates a safe, fun, and enriching environment that fosters leadership and community.

Deliverables:

- Recognition as the exclusive Youth Soiree Sponsor
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Half-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 6 conference registrations

Youth Connector Partner (Internet Sponsor) – \$40,050

Ensure that Native youth and attendees have full access to all digital resources and live streaming throughout the National Conference. This sponsorship bridges connectivity gaps and enables full engagement with programming and workshops.

Deliverables:

- Recognition as the official Internet Sponsor
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Half-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 6 conference registrations

Video Production Partner – \$25,050

Support multimedia production of videos, including the daily UNITY News segments at the National Conference, amplifying the voices and leadership of Native youth.

Deliverables:

- Recognition as the official Video Production Partner
- Logo on event signage, printed materials, and website
- Featured social media recognition
- Half-page ad in the National Conference program book
- 10 x 10 Exhibit booth
- 4 conference registrations



Keepsake Program Partner – \$25,050

Sponsor our memorable 50th Anniversary keepsake event program for Native youth attendees. This sponsorship level helps youth retain inspirational materials and share UNITY's mission with peers and communities.

Deliverables:

- Recognition as the official 50th Anniversary Event Program Sponsor
- Logo on event signage, printed materials, and website
- Full-page ad in the back inside cover of the event program
- Mention in social media highlights and digital communications
- 10 x 10 Exhibit booth
- 4 conference registrations

Fire Keeper Partner – \$15,050

Support the UNITY Fire and Spirit Room, a space honoring cultural heritage and fostering mentorship among Native youth. Your contribution creates a meaningful experience emphasizing Native values and community building.

Deliverables:

- Recognition as the official Fire Keeper sponsor
- Logo on event signage, printed materials, and website
- Cultural Night (UNITY Fire) acknowledgment
- 10 x 10 Exhibit booth
- 6 conference registrations

Advisor Training Partner – \$15,000 (4 available)

Former alumni and youth advisors are the backbone of UNITY's programming. Your sponsorship enables comprehensive training that empowers adults to guide and mentor Native youth effectively.

Deliverables:

- Recognition as an official Advisor Training Partner Sponsor
- Logo signage at Advisor Training refreshment stations during the National Conference
- Logo on event signage, printed materials, and website
- 10 x 10 Exhibit booth
- 4 conference registrations

Community Builder – \$12,500 (Official Snack Break Sponsor – 4 available)

Support Native youth networking and informal learning opportunities during refreshment breaks. Your sponsorship ensures that youth and attendees have energized, collaborative spaces to connect and share ideas.

Deliverables:

- Recognition as an official Snack Break Sponsor
- Logo signage at Advisor Training refreshment stations during the National Conference
- Logo on event signage, printed materials, and website
- Complimentary exhibit booth at the National Conference
- 4 conference registrations





Youth Advocate Partner – \$10,050

Fund pre-conference training opportunities and workshops that prepare Native youth for leadership roles. Your support directly contributes to skill-building, mentorship, and impactful learning experiences.

Deliverables:

- Logo on event signage, printed materials, and website
- 10 x 10 Exhibit booth
- 4 conference registrations

Coach Cook's 3-on-3 Basketball Partner – \$7,550

Support youth wellness programs that teach teamwork, discipline, and leadership. This sponsorship helps fund the 3-on-3 basketball tournament at the National Conference and associated leadership development activities for Native youth.

Deliverables:

- Recognition as an official Coach Cook's 3-on-3 Basketball Tournament Sponsor
- Logo on event signage, printed materials, and website
- Recognition in printed program book, signage, and UNITY website
- Logo included in conference slide deck loops
- 2 conference registrations

Conference Bag Sponsor – \$6,550 (2 max)

Provide branded bags for all National Conference attendees, a visible and lasting reminder of your commitment to Native youth development.

Deliverables:

- Logo featured on official conference bags
- Logo on event signage, printed materials, and website
- 2 conference registrations

Community Partner – \$5,550 (Lanyard Sponsor, 2 max)

Brand all attendee lanyards, creating daily visibility for your organization while supporting Native youth programs.

Deliverables:

- Branding on conference lanyards
- Logo on event signage, printed materials, and website
- 2 conference registrations

Mary Kim's Milers – \$5,050 (4 available)

Support wellness and active lifestyle initiatives for Native youth and attendees by sponsoring UNITY Executive Director's on-mile walk, also known as "Mary Kim's Milers." This activity occurs twice during the National Conference as a way to engage UNITY youth attendees and encourage them to start their day with a wellness activity.

Deliverables:

- Signature item with your logo (water bottle, towel, or similar)
- Logo on event signage, printed materials, and website
- 2 conference registrations

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Zumba Sponsor – \$5,050 (2 max)

Support interactive fitness and wellness for Native youth and attendees, promoting health and community engagement. This activity occurs twice during the National Conference as a way to engage UNITY youth attendees and encourage them to start their day with a wellness activity.

Deliverables:

- Signature item with your logo (water bottle, towel, or similar)
- Logo on event signage, printed materials, and website
- 2 conference registrations

Emerging Leader Sponsor – \$2,550

Support opportunities for Native youth emerging leaders to participate in the National Conference and gain mentorship.

Deliverables:

- Logo on event signage, printed materials, and website
- 1 conference registration

UNITY OVERVIEW

EXPANDING OUR NATIONAL PRESENCE



+30,000
FOLLOWERS



+11,000
FOLLOWERS



+5,000
FOLLOWERS



+800
SUBSCRIBERS