2027 UNITY Conferences

The Nation's Largest Native Youth Conference Gatherings

SPONSORSHIP PACKET

UNITY Midyear Conference
February 13-15, 2027
Phoenix, Arizona

National UNITY Conference
July 1-5, 2027
Orlando, Florida

Inspiring Hope. Changing Lives.
Since 1976

Dear Friend of UNITY,

Every generation of Native youth brings new ideas, bold aspirations, and the power to strengthen their communities. **As UNITY celebrates 50 years of impact on Native youth, we invite you to help carry that momentum into 2027.**

Since 1976, United National Indian Tribal Youth, Inc. (UNITY) has empowered more than 300,000 Native youth through leadership development, cultural connection, and community service. With more than 320 affiliated youth councils nationwide, UNITY gives young people opportunities to build confidence, amplify their voices, and turn ideas into action.

Our **2027 UNITY Conferences** will build on this legacy through two inspiring gatherings:

UNITY Midyear Conference
February 13–15, 2027 | Phoenix, Arizona

National UNITY Conference
July 1–5, 2027 | Orlando, Florida

These gatherings give Native youth space to discover their strengths, learn from one another, and build lasting connections across Tribal communities. Through interactive workshops, cultural sharing, and leadership opportunities, participants gain skills and encouragement they can bring home to their youth councils, schools, and communities. Your sponsorship helps make these experiences possible. It supports Native youth's growth as leaders while staying grounded in their cultures and identities. It also connects your organization with a national movement that recognizes young people as leaders whose contributions matter today.

As we honor five decades of service and look ahead, we invite you to become a 2027 UNITY Conference sponsor. **Together, we can open doors for the next generation and help Native youth shape the future they envision.**

In UNITY,

Mary Kim Titla
Executive Director, UNITY
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Inspiring Hope. Changing Lives.
Since 1976

50 Years of Impact. A Future Led by Native Youth.

For five decades, UNITY has helped Native youth discover their strengths, embrace their identities, and turn their ideas into action. In 2027, we carry that legacy forward—with new opportunities, bold aspirations, and a generation ready to lead.

Founded in 1976 by J.R. Cook (Cherokee Nation), United National Indian Tribal Youth, Inc. (UNITY) began with a powerful vision: **give Native youth a national platform to connect, elevate their voices, and shape their futures.** Today, that vision lives through a nationwide network of more than 320 youth councils representing over 250 Tribal Nations in rural and urban communities.

UNITY is a movement built on culture, connection, and opportunity. Its mission supports the spiritual, mental, physical, and social development of American Indian and Alaska Native youth, preparing young people to strengthen their communities while remaining grounded in who they are.

A Legacy That Inspires Action
Over the past 50 years, UNITY has:

- **Empowered more than 300,000 Native youth** through leadership development, cultural enrichment, and service learning.
- **Built a national community of young leaders** who exchange ideas, celebrate their cultures, and take action through their youth councils.
- **Elevated Native youth voices** in conversations about education, health, the environment, policy, and cultural preservation.

That impact reaches far beyond a conference. UNITY alumni serve as Tribal leaders, educators, entrepreneurs, public servants, health professionals, and cultural advocates. Many began their leadership journeys by stepping up to a microphone, joining a youth council, or finding encouragement at a UNITY gathering.

2027: The Next Chapter Starts Here
The 2027 UNITY Midyear and National Conferences will bring this mission to life through engaging workshops, cultural sharing, mentorship, and meaningful connections. These gatherings give young people opportunities to practice leadership, explore possibilities, and return home ready to make a difference.

Building on its first five decades, UNITY is looking ahead to broader leadership opportunities, stronger mentorship connections, and pathways that prepare Native youth to contribute in education, business, government, technology, and cultural stewardship.

Inspiring Hope. Changing Lives.
Since 1976

Your Sponsorship Fuels What Comes Next

When you partner with UNITY, you invest in young people whose leadership is already taking shape. Your support helps advance four connected priorities:

- **Leadership Development**
  - Build confidence and practical skills in public speaking, governance, project planning, and culturally grounded leadership.
- **Community Action**
  - Support youth councils as they lead service projects addressing health, education, civic engagement, and cultural preservation.
- **Youth Voice & Advocacy**
  - Create opportunities for Native youth to share their perspectives, engage decision-makers, and contribute to conversations that affect their futures.
- **Connection & Mentorship**
  - Connect young people with peers, mentors, and Tribal and professional leaders who can encourage their growth long after the conference ends.

Be Part of the Next 50 Years

UNITY's legacy grows every time a young person finds their voice—and uses it to lift others. As a 2027 sponsor, your organization helps create those moments and supports the leadership that follows.

Join UNITY in opening doors, strengthening connections, and investing in a future shaped by Native youth.

Native Youth Leadership Conference

UNITY

MIDYEAR 2027

February 13-15, 2027 | Phoenix, AZ

- **More than 700 participants expected.**
- **Focus on curriculum-based teaching, leadership development, peer networking, and community service projects.**
- **Intimate, high-impact setting for sponsors to engage directly with Native youth leaders.**

2027 UNITY MIDYEAR CONFERENCE SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – $50,000 (1 Available)

Lead the way in supporting Native youth leadership as the UNITY Midyear Conference Presenting Sponsor. Your investment helps create an engaging conference experience where young people build confidence, strengthen connections, and develop skills to lead in their communities.

Deliverables:

- Welcome message presented at the conference opening, in person or digitally
- Welcome message shared on UNITY's social media platforms
- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program
- Logo on event signage and in the printed program
- Promotion on UNITY's social media platforms, including Instagram, LinkedIn, and Facebook
- Video commercial shown during a General Assembly
- One exhibitor table

Luncheon Sponsor – $25,000 (2 Available)

Bring Native youth, advisors, and supporters together for a shared meal and meaningful connections. Your sponsorship supports a conference luncheon that offers time to recharge, celebrate leadership, and exchange ideas.

D*eliverables:*

- Welcome message presented at the sponsored luncheon, in person or digitally
- Welcome message shared on UNITY's social media platforms
- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program
- Logo on event signage and in the printed program
- Promotion on UNITY's social media platforms, including Instagram, LinkedIn, and Facebook
- Video commercial shown during a General Assembly
- One exhibitor table

2027 UNITY MIDYEAR CONFERENCE SPONSORSHIP OPPORTUNITIES

Reception Sponsor – $20,000 (2 Available)

Help set the tone for an inspiring conference experience. Your sponsorship supports a welcoming reception where participants can meet new people, reconnect with friends, and build a sense of community.

Deliverables:

- Welcome message shared on UNITY's social media platforms
- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program
- Logo on event signage and in the printed program
- Promotion on UNITY's social media platforms, including Instagram, LinkedIn, and Facebook
- Video commercial shown during a General Assembly
- One exhibitor table

Internet Sponsor – $15,000 (4 Available)

Keep participants connected to the resources and opportunities that enhance their conference experience. Your sponsorship supports internet access for digital learning, communication, and engagement throughout the UNITY Midyear Conference.

Deliverables:

- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program
- Logo on event signage and in the printed program
- Promotion on UNITY's social media platforms, including Instagram, LinkedIn, and Facebook
- Video commercial shown during a General Assembly

Snack Break Sponsor – $15,000 (4 Available)

Fuel the energy and conversations between conference sessions. Your sponsorship provides refreshing breaks that give participants time to recharge, connect with peers, and share what they are learning.

Deliverables:

- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program
- Logo on event signage and in the printed program
- Promotion on UNITY's social media platforms, including Instagram, LinkedIn, and Facebook
- Video commercial shown during a General Assembly

2027 UNITY MIDYEAR CONFERENCE SPONSORSHIP OPPORTUNITIES

Tote Bag Sponsor – $7,500 (2 Available)

Support a practical part of the conference experience that participants can carry with them beyond the event. Your sponsorship helps provide conference tote bags for materials, resources, and keepsakes.

Deliverables:

- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program

Lanyard Sponsor – $7,500 (2 Available)

Support an essential conference item used throughout the gathering. Your sponsorship helps provide attendee lanyards while demonstrating your commitment to Native youth leadership and connection.

Deliverables:

- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program

Round Dance Sponsor – $5,500 (2 Available)

Bring participants together through an uplifting celebration of culture and community. Your sponsorship supports the conference Round Dance, creating space for shared experiences and lasting memories.

Deliverables:

- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program

Photo Booth Sponsor – $5,500 (4 Available)

Help capture the joy, friendships, and energy of the UNITY Midyear Conference. Your sponsorship supports an interactive photo booth experience where participants can celebrate their connections and take home a memorable keepsake.

Deliverables:

- Verbal recognition by the event emcee
- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program

Friend of UNITY – $2,500 (No Limit)

Show your support for Native youth and the opportunities that help them thrive. This sponsorship contributes to a welcoming conference experience centered on leadership, cultural connection, and community.

Deliverables:

- Logo displayed on the conference jumbo screen
- Name listed in the digital conference program

2027 UNITY MIDYEAR CONFERENCE SPONSORSHIP OPPORTUNITIES

Conference Program Advertising

Share your organization's message with UNITY Midyear Conference participants while supporting Native youth leadership.

- Full-Page Ad – $1,000
- Half-Page Ad – $500

Custom Sponsorships Available

Conference Bag Insert Options Are Available

Please contact Mary Kim Titla at mk.titla@unityinc.org or call (480) 718-9793.

2027 NATIONAL UNITY CONFERENCE

The Largest Native Youth Leadership Conference

July 1-5, 2027 | Orlando, FL

- **The largest annual gathering of Native youth in the country, with 3,500+ attendees expected.**
- **Highlights include the UNITY Fire, UNITY Drum, Career & Education Exhibit Hall, Cultural & Talent Nights, Earth Ambassador Initiative, and the Annual UNITY Gala & Awards.**
- **Connects Native youth from across the country through leadership workshops, cultural sharing, and inspiring keynote presentations.**
- **Provides opportunities to build lasting friendships, engage with mentors, and gain skills to lead change in their communities.**

2027 NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES

Legacy Partner – $100,000

As the National UNITY Conference Presenting Sponsor, the Legacy Partner demonstrates an exceptional commitment to Native youth leadership. Your investment supports dynamic programming, scholarships, and opportunities for young leaders to connect, grow, and share their voices nationally.

Deliverables:

- Premier recognition as the 2027 National UNITY Conference Presenting Sponsor
- Exclusive "Presented by" naming recognition
- Prominent logo placement on National Conference signage, banners, and digital platforms
- Keynote stage recognition at the National Conference
- Featured story in UNITY's national newsletter, social media channels, and website
- 10′ × 10′ exhibit booth with prime placement

UNITY Gala Sponsor – $75,000

Help create an unforgettable evening celebrating Native youth achievement, leadership, and cultural pride. Your sponsorship supports UNITY's signature Gala while advancing scholarship and program opportunities for Native youth.

Deliverables:

- Recognition as the exclusive UNITY Gala Sponsor during the evening program
- Logo on Gala signage, printed materials, and UNITY website
- Featured social media recognition leading up to the Gala
- 10′ × 10′ exhibit booth

Technology Partner – $75,000

Bring the conference experience to life through engaging audiovisual and digital technology. Your support helps deliver impactful presentations, clear communication, and meaningful connections throughout the National Conference.

Deliverables:

- Recognition as the official Technology Partner
- Branding on National Conference audiovisual screens and UNITY website
- Logo on event signage and printed materials
- Featured social media recognition
- 10′ × 10′ exhibit booth

Golden Eagle Partner – $50,000

Help Native youth explore their potential through interactive leadership workshops and breakout sessions. Your sponsorship supports programming that strengthens confidence, builds practical skills, and inspires action beyond the conference.

Deliverables:

- Recognition at the National Conference as a Major Conference Sponsor
- Logo on event signage, printed materials, and UNITY website
- Featured social media recognition
- 10′ × 10′ exhibit booth

2027 NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES

Youth Soiree Sponsor – $45,000

Create a memorable space for Native youth to celebrate, connect, and build friendships across Tribal communities. This signature social event brings participants together through engaging activities that encourage teamwork and a sense of belonging.

Deliverables:

- Recognition as the exclusive Youth Soiree Sponsor
- Logo on event signage, printed materials, and UNITY website
- Featured social media recognition
- 10′ × 10′ exhibit booth

Youth Connector Partner – $40,000 - *Official Internet Sponsor*

Keep Native youth, advisors, and presenters connected throughout the National Conference. Your sponsorship supports internet access for digital resources, livestreaming, and interactive learning experiences.

Deliverables:

- Recognition as the official Internet Sponsor
- Logo on event signage, printed materials, and UNITY website
- Featured social media recognition
- 10′ × 10′ exhibit booth

Video Production Partner – $25,000

Help capture the energy, voices, and standout moments of the National Conference. Your support makes multimedia storytelling possible, including daily UNITY News segments that spotlight Native youth leadership and conference experiences.

Deliverables:

- Recognition as the official Video Production Partner
- Logo on event signage, printed materials, and UNITY website
- Featured social media recognition
- 10′ × 10′ exhibit booth

Keepsake Program Partner – $25,000

Put inspiration in the hands of every attendee. Your sponsorship supports a keepsake conference program that guides participants through the event and gives them a lasting reminder of the connections, lessons, and opportunities they experienced.

Deliverables:

- Recognition as the official Conference Program Sponsor
- Logo on event signage, printed materials, and UNITY website
- Recognition in social media highlights and digital communications
- 10′ × 10′ exhibit booth

Fire Keeper Partner – $15,000

Support the UNITY Fire and Spirit Room, meaningful spaces for cultural connection, reflection, and encouragement. Your contribution helps Native youth connect with shared values, learn from one another, and strengthen their sense of community.

Deliverables:

- Recognition as the official Fire Keeper Sponsor
- Logo on event signage, printed materials, and UNITY website
- Cultural Night acknowledgment at the UNITY Fire
- 10′ × 10′ exhibit booth

2027 NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES

Advisor Training Partner – $15,000 (4 Available)

Invest in the adults who encourage Native youth to lead. Your sponsorship supports training that equips youth advisors and alumni with practical tools, fresh ideas, and strategies for effective mentorship.

Deliverables:

- Recognition as an official Advisor Training Partner
- Logo signage at Advisor Training refreshment stations during the National Conference
- Logo on event signage, printed materials, and UNITY website
- 10′ × 10′ exhibit booth

Community Builder – $12,500 (4 Available) - *Official Snack Break Sponsor*

Fuel the conversations that happen between sessions. Your sponsorship provides refreshing breaks where participants can recharge, exchange ideas, and build connections that continue long after the conference.

Deliverables:

- Recognition as an official Snack Break Sponsor
- Logo signage at sponsored refreshment stations during the National Conference
- Logo on event signage, printed materials, and UNITY website
- 10′ × 10′ exhibit booth

Youth Advocate Partner – $10,000

Give Native youth a strong start to their conference experience. Your support funds pre-conference training and workshops that build leadership skills, encourage participation, and prepare young people to make the most of every opportunity.

Deliverables:

- Logo on event signage, printed materials, and UNITY website
- 10′ × 10′ exhibit booth

Coach Cook's 3-on-3 Basketball Partner – $7,500

Bring teamwork and leadership to the court. Your sponsorship supports Coach Cook's 3-on-3 Basketball Tournament and related activities that encourage physical wellness, discipline, sportsmanship, and connection among Native youth.

Deliverables:

- Recognition as an official Coach Cook's 3-on-3 Basketball Tournament Sponsor
- Logo on event signage, printed materials, and UNITY website
- Recognition in the National Conference program book
- Logo included in rotating conference slides

Conference Bag Sponsor – $6,500 (2 Available)

Send every attendee home with a practical keepsake and a visible reminder of your support. Official conference bags give your organization a presence throughout the event and beyond.

Deliverables:

- Logo featured on official conference bags
- Logo on event signage, printed materials, and UNITY website

2027 NATIONAL UNITY CONFERENCE SPONSORSHIP OPPORTUNITIES

Community Partner – $5,500 (2 Available) - *Official Lanyard Sponsor*

Keep your organization visible throughout the National Conference. Branded attendee lanyards connect your name with an experience centered on Native youth leadership, learning, and community.

Deliverables:

- Branding on official conference lanyards
- Logo on event signage, printed materials, and UNITY website

Mary Kim's Milers – $5,000 (4 Available)

Help participants start their day with movement and connection. Led by UNITY's Executive Director, Mary Kim's Milers offers a one-mile wellness walk twice during the National Conference, encouraging healthy habits and uplifting conversations.

***Deliverables*:**

- Signature item featuring your logo, such as a water bottle, towel, or similar item
- Logo on event signage, printed materials, and UNITY website

Zumba Sponsor – $5,000 (2 Available)

Support interactive fitness and wellness for Native youth and attendees, promoting health and community engagement. This activity occurs twice during the National Conference as a way to engage UNITY youth attendees and encourage them to start their day with a wellness activity.

Deliverables:

- Signature item with your logo (water bottle, towel, or similar)
- Logo on event signage, printed materials, and UNITY website

Emerging Leader Sponsor – $2,500

Support opportunities for Native youth emerging leaders to participate in the National Conference and gain mentorship.

Deliverables:

- Logo on event signage, printed materials, and UNITY website

UNITY OVERVIEW

EXPANDING OUR NATIONAL PRESENCE

+30,000 FOLLOWERS

+11,000 FOLLOWERS

+5,000 FOLLOWERS

+800 SUBSCRIBERS

UNITED NATIONAL INDIAN TRIBAL YOUTH

SPIRITUAL

SOCIAL

MENTAL

PHYSICAL

UNITY

Inspiring Hope. Changing Lives.

To sponsor the 2027 UNITY conferences, please contact us!

Mary Kim Titla, Executive Director
UNITY, Inc.

Email: **mk.titla@unityinc.org**
Call: **(480) 718-9793**

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